



## Strategic Governance, Risk & Reputation News

### March 20, 2014



Greetings,

Spring has finally sprung but now the devil will be in the details - will we have another snowstorm or two to complete the bizarre and endless winter we have had in North America? Our featured photo is meant to wave this memorable winter goodbye!

In this newsletter, we highlight an article co-written with Murray Grainger, founder of Impact on Integrity, with whom we are collaborating on several fronts including an exciting one day executive workshop on "Integrity, Risk & Reputation" to be held in Madrid, Spain, on June 17th. Watch this newsletter for more details to follow soon.



#### "Top Tips to Fight Fraud in Your Global Organization"

Co-authored with Murray Grainger

#### Compliance & Ethics Professional Magazine

In this article published in the March 2014 issue of *Compliance & Ethics Professional Magazine*, the co-authors, Murray Grainger & Andrea Bonime-Blanc, review several simple and practical tips to get everyone engaged in fighting fraud and combating the slippery slope that often goes with it. Fraud, at the end of the day, is a cultural issue -- get the culture right and both the materiality and incidence of fraud that could occur will diminish. Available



#### Upcoming Events Featuring GEC Risk Advisory

April 3, 2014 - Toronto

GRI Forum "Ethical Risk & Risk Culture Workshop" for the Global Risk Institute in Financial Services, Toronto, Ontario, Canada. Original Workshop & Facilitation. Members

only. <https://www.globalriskinstitute.org/gri-o-scope/gri-forum-on-ethical-risk-and-risk-culture/>

April 7, 2014 - Philadelphia

"Ethics & Culture Workshop" for Chief

Audit Executives. IIA Philadelphia Spring Conference, Philadelphia. April 7, 2014.

February 4 - April 8, 2014 - Online  
 ECOA "Leading Professionals in Ethics & Compliance Certification" (LPEC) Program. Essentials of Ethics + Compliance E2C Program leading to LPEC Certification. Faculty Member.  
<http://bit.ly/18NA95n>

In our article, Murray and I tackle the often complex and multifaceted topic of fraud head on by offering our top tips for global companies and their employees to use cultural weapons to combat this never-ending scourge. Take a look and give us your feedback (abonimeblanc@gecrisk.com).

In early April, GEC Risk is conducting two exciting workshops one on "Ethical Risk and Risk Culture" for the Toronto-based, Global Risk Institute in Financial Services, for a group of chief risk officers from a diversity of financial institutions, and the other on "Crisis, Leadership & Culture" for Chief Audit Executives at the Spring IIA meeting in Philadelphia.

You may also want to check out the Second Global Enterprise Risk Management Online Symposium (featured in "Upcoming Events" to your right) which is an all-virtual online multi-week conference in May with some live portions. We are giving a keynote speech on "Reputation Risk: What is it and How Does It Fit Into the Risk Universe?".

Let us know what's on your mind and issues that interest you so we can consider writing or speaking about them.

In the meantime, happy spring to the Northern Hemisphere and happy fall to our friends in the

Southern Hemisphere!

Cheers,

Andrea

Andrea Bonime-Blanc, CEO  
GEC Risk Advisory LLC  
*Transforming Risk into Value* <sup>SM</sup>

here: <http://www.gecrisk.com/publications-media/>



**The Conference Board  
Global Strategic & Enterprise Risk  
Management Conference  
New York City June 4-5, 2014**

Risk management has become an essential part of corporate management, strategy, and leadership over the past few years, and risk executives are increasingly required to work across a broad range of issues. Risk leaders also need to coach and train their staff in the detection and management of emerging risks. If properly structured and integrated with strategy, active risk management can provide a competitive advantage in all sectors, providing critical protection to corporate reputation and brand, as well as enabling strategic growth over time. This conference offers an up-to-date overview of the critical global and strategic risks confronting multinational organizations. <http://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2657>

**April 23-25, 2014 - Buenos Aires, Argentina**  
ECO "Leading Professionals in Ethics & Compliance Certification" (LPEC) Program. Essentials of Ethics + Compliance E2C Program leading to LPEC Certification. Faculty Member. Live full certification program. <http://bit.ly/18NA95n>  
May 05-31, 2014 - Online

"Reputation Risk: What Is It and How Does it Fit into the Risk Universe?" Keynote Speaker for the 2nd Global Enterprise Risk Management Online Symposium 2014. <http://www.erm.siscuss.com/agenda/>

June 4-5, 2014 - New York City  
"Crisis Management Workshop" with Jacqueline E. Brevard, Senior Advisor, GEC Risk Advisory. Global Strategic Risk & Enterprise Risk Management Annual Conference The Conference Board, New York, New York. <http://bit.ly/1nC8ypH>

June 17, 2014 - Madrid, Spain  
GEC Risk Advisory & Impact on Integrity present: "Integrity, Risk & Reputation: An Interactive Executive Workshop" - Madrid, Spain. Watch this space for more details.

For more information on these events and more, please visit: <http://www.gecrisk.com/events-2/>



**"Mammas Don't Let Your Babies Grow Up to be Chief Compliance Officers"**  
The Wall Street Journal  
Risk & Compliance Morning Report -  
February 28, 2014

Andrea Bonime-Blanc was interviewed for this WSJ feature on the frequent turnover of chief compliance officers especially in the financial sector. For more please



see: <http://www.gecrisk.com/publications-media/>

## ***Transforming Risk into Value<sup>SM</sup>***

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