



For Immediate Release
(August 3, 2015)

Contact: Tom Gibson
GIBSON Communications, LLC
W -- (201) 476-0322
C -- (201) 264-3646

GEC Risk Advisory Announces New Global Strategic Relationships

New York, August 3, 2015 – GEC Risk Advisory today announced two new strategic relationships that will give the rapidly growing governance, risk, integrity, reputation and crisis advisor a presence in Asia and resources for Latin America as well as expanded corporate responsibility capabilities. GEC Risk also announced the addition of three well-known international thought leaders from Brazil, Canada and Germany to its Advisory Council.

Asia Pacific based, Maria Eugenia (Maru) Quindimil, has joined GEC Risk as Senior Regional Director for APAC. Until recently, Maru was Executive Director, Regional Compliance Officer, Asia for Merck Sharp & Dohme, Asia Ltd. leading regional and local compliance groups. She had had successfully created and implemented innovative and effective compliance programs for MSD and its subcontracted third parties in a variety of functions and countries. As a scientist, businesswoman and compliance professional, Maru brings a vast wealth of pharmaceutical and other industry knowledge and a deep understanding of complex compliance, ethics and business issues. In 2015, Maru was internationally recognized by the World Women Congress Leadership organization for her outstanding contributions in the region with the “Women Leadership Achievement Award.” Originally from Argentina, Maru speaks four languages, is based in Manila, Philippines, and will cover the Asian and Latin American markets for GEC Risk.

GEC Risk is also proud to welcome strategic corporate responsibility and social auditing pioneer, Professor S. Prakash Sethi. Prof. Sethi is a university-distinguished professor of management at the prestigious Zicklin School of Business at Baruch College in New York City, the author of 29 books and hundreds of articles in academic and professional journals. Sethi is globally recognized as an expert in creating, implementing, and monitoring voluntary codes of conduct and corporate governance for companies, industry groups, and multi-lateral and multi-sector organizations. He has developed and implemented some of the first and most important approaches to measuring and creating accountability in the world of social auditing (environmental, health, safety and labor conditions) and is the creator of CSR-S Monitor, which is a first of its kind index that analyzes corporate social responsibility-Sustainability Reports of large corporations from around the world.



Joining GEC Risk's Advisory Council are three international business and thought leaders: Kenneth N. Frankel, president of the Canadian Council for the Americas; Annette Heuser, executive director and founder of the Washington, DC office of the Bertelsmann Foundation; and Sao Paulo, Brazil-based Simon Franco, CEO of Simon Franco Recursos Humanos. The Advisory Council advises and mentors GEC Risk Advisory on maintaining the highest quality and most up-to-date approaches to its work in the global marketplace.

"I am thrilled by these new additions to our repertoire both in terms of the hands-on experience and practical thought leadership capabilities," said Andrea Bonime-Blanc, CEO and founder of GEC Risk Advisory. "Maru and Prakash bring to GEC Risk the international advisory firepower that our three new Advisory Council members also provide. I am confident that these additions will continue to build our vision of a more nimble, integrated, holistic, strategic and constructive advisory option for clients and prospective clients around the world."

About GEC Risk Advisory LLC

GEC Risk Advisory is a global governance, risk, integrity, reputation and crisis advisory firm. GEC Risk provides strategic counsel and consulting to boards, executives, investors and advisors, in multiple sectors including financial, pharmaceutical, utility, technology, manufacturing, infrastructure, think tank, higher learning and professional services as well as in the non-profit and governmental sectors. Specialties include board and c-suite governance, risk and integrity services; strategic and enterprise risk management; risk-based crisis scenario planning, workshops and advice; architecture and alignment of governance, risk, integrity and reputation with business strategy; creating, evaluating and structuring global risk, ethics, compliance and corporate responsibility programs including global anti-corruption and supply chain; and *Transforming Risk into Value* workshops. Our focus is on delivering a constructive, multi-cultural and strategic approach aimed ultimately at improving stakeholder trust and enterprise value. For more information, visit: www.gecrisk.com.

###