



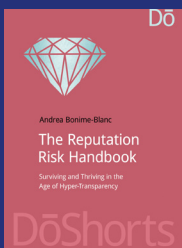
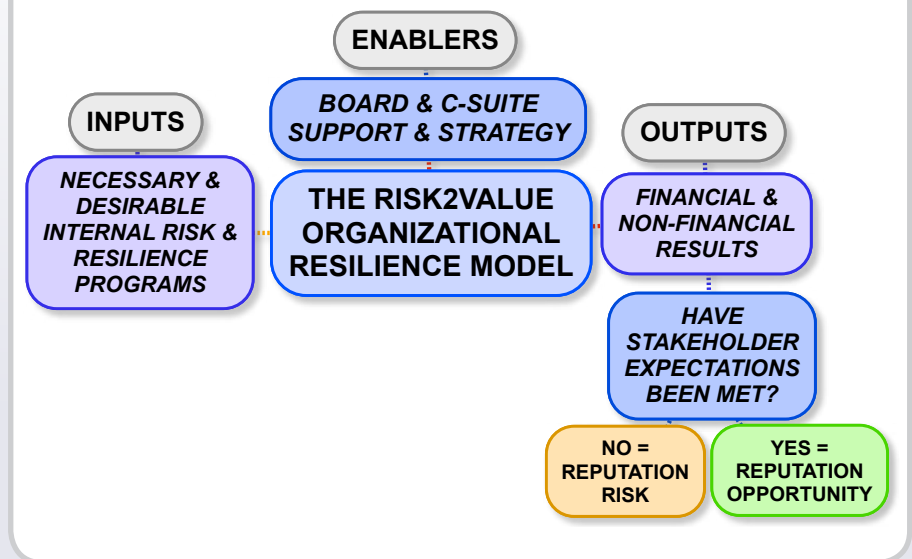
GEC Risk Advisory
Transforming Risk into Value®

SERVING START-UPS TO FORTUNE 50 AROUND THE WORLD

REPUTATION RISK & ORGANIZATIONAL RESILIENCE SERVICES

- Reputation Risk and Organizational Strategy
- Reputation Risk Within Enterprise Risk Management
- Reputation Risk and Stakeholder Expectations Analysis, Tactics, Strategy
- Reputation Risk Workshops and Advisory for the Board and the C-Suite
- Reputation Risk for the Chief Ethics & Compliance Officer, General Counsel, Chief Risk Officer and Similarly Situated Executives
- Reputation Risk and Crisis Management: Scenario Planning and Advisory

DOES YOUR ORGANIZATION HAVE A REPUTATION RISK STRATEGY?



The Reputation Risk Handbook

By Andrea Bonime-Blanc

www.gecrisk.com/the-rep-risk-book/

The GEC Risk Way is to be constructive, strategic, innovative, customized and nimble. We have decades of global executive and board experience and a deep understanding of — and empathy for — the client perspective, because we were once clients ourselves - that's why we are singularly focused on transforming risk to value.

Our services are both strategic and tactical. We cover the gamut of governance, risk, ethics, compliance, corporate responsibility, reputation and crisis management because they are all inter-connected and in this age of hyper-transparency and super-connectivity to do otherwise would be to miss the forest for the trees.

GOVERNANCE • RISK • COMPLIANCE • ETHICS REPUTATION • CRISIS • CORPORATE RESPONSIBILITY

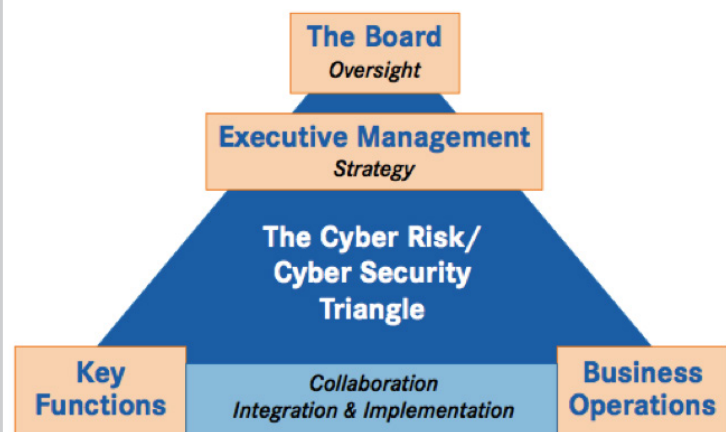
Advising Boards • Executives • Investors • Advisors

CYBER-RISK GOVERNANCE SERVICES

- ▶ Cyber-Risk Governance Education, Workshops & Strategies for the Board and the C-Suite
- ▶ Cyber-Risk Governance Education, Workshops, Strategies & Tactics for Lead Security & Technology Executives and their Teams:
 - ▶ Chief Corporate Security Officers
 - ▶ Chief Information Security Officers
 - ▶ Chief Risk Officers
 - ▶ Chief Information Officers
 - ▶ Chief Technology Officers
- ▶ Cyber-Risk Governance Education, Workshops, Strategies & Tactics for Lead non-Technology Executives and their Teams:
 - ▶ General Counsels & Chief Legal Officers
 - ▶ Chief Ethics & Compliance Officers
 - ▶ Chief Public & External Relations Officers
 - ▶ Chief Innovation & Strategy Officers
- ▶ Cyber-Risk Governance within Enterprise Risk Management
- ▶ Cyber-Risk Crisis Scenario Planning
- ▶ Building Effective Cross-Functional, Cross-Segmental Cyber-Risk Teams
- ▶ Cyber-Risk Governance Assessments & Evaluations
- ▶ Cyber-Risk Governance Stakeholder Expectations Analysis
- ▶ Cyber-Risk Governance and Organizational Resilience Building

DOES YOUR ORGANIZATION DEPLOY CYBER-RISK GOVERNANCE?

The governance, risk, and reputation
triangle as applied to cyber risk



SERVING MULTIPLE SECTORS WORLDWIDE:

INFRASTRUCTURE • ENERGY • FINANCIAL • TECHNOLOGY • PHARMACEUTICAL
MANUFACTURING • RETAIL • MEDIA/PUBLISHING/ENTERTAINMENT
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