

REP/RISK^{Q2}

The Quant/Qual Enterprise Reputation Risk Solution

What is REP/RISK^{Q2} ?

- ✓ Customized *Enterprise Reputation Risk* solution
- ✓ Identifies, assesses & quantifies key stakeholder expectations
- ✓ Modular & adaptable to customer enterprise risk management
- ✓ Designed to customer specifications
- ✓ Actionable results for boards and executives
- ✓ Provides sustainable solutions including a tailored Reputation Risk Strategic Playbook

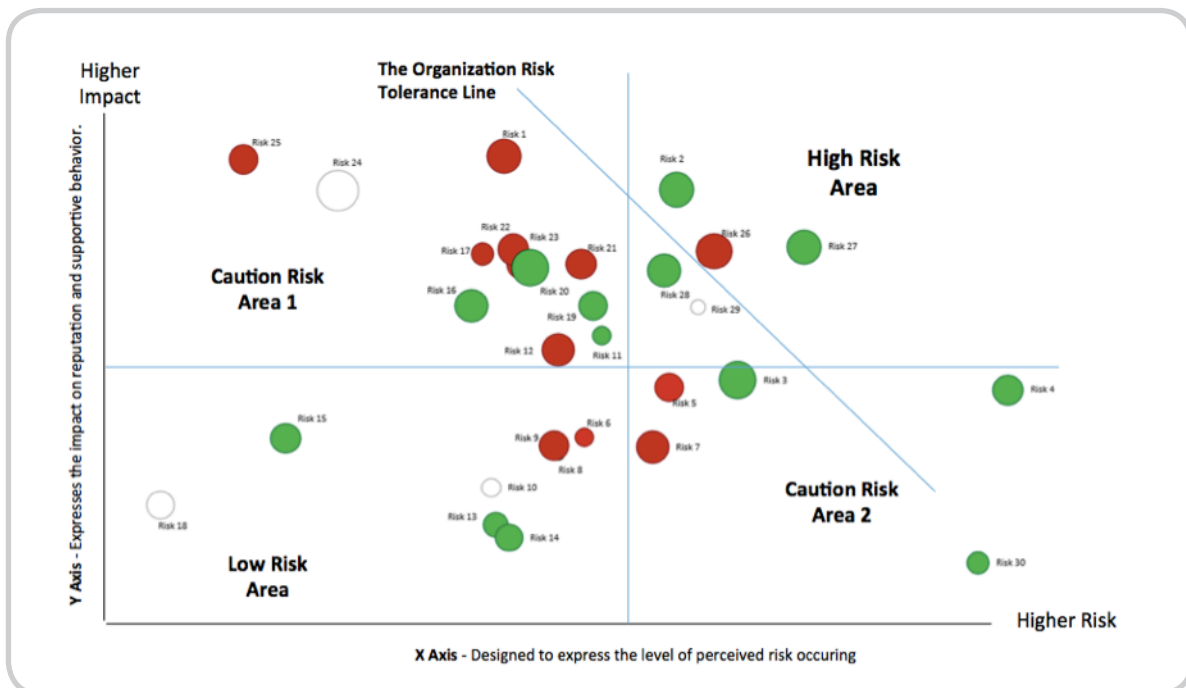


What is “Enterprise Reputation Risk” ?

- A 21st Century Strategic Risk tied to the Age of Hyper-Transparency & Social Media
- That affects boards, executives, businesses, non-profits, universities, governments, countries
- A Material Risk that augments and amplifies other risks:
 - Cyber-Risk
 - Supply Chain & Third Party Risk
 - Regulatory & Compliance risk
 - Corruption & Fraud Risk
 - Leadership & Culture Risk
- A largely qualitative risk that regulators are increasingly requiring industry to measure quantitatively

What are The Benefits?

- This rigorous methodology yields an unprecedented best in class ability to gauge reputation risk both qualitatively and quantitatively
- Devised by global reputation and risk experts – steeped in mathematics and enterprise risk and resilience expertise
- A combined approach that provides the most holistic evaluation and assessment available in the marketplace
- Helps financial entities comply with numerous regulatory regimes especially in the EU (SREP)
- Helps non-financial sector entities evaluate the resilience and preparedness of their enterprise risk management programs
- Assists boards and c-suites to “sleep better at night” understanding the full reputation risk — qualitative and quantitative – aspects of their companies



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