



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

January 3, 2020 - Inaugural Edition

Happy start to 2020 and the 2020s!

Today, 7 years ago, I took a leap and founded GEC Risk Advisory. To celebrate this milestone, the dawn of 2020 and a new decade in which we face daunting challenges and amazing opportunities, I am delighted to introduce a new bite-size, occasional multi-media module I'm calling **#ESGT Impact**.

Each **#ESGT Impact** will feature my quick (written/ video/ audio) take on a current environment, society, governance and/or technology (ESGT) development in the news. You can participate in the **#ESGT Impact** discussion via [Twitter @GlobalEthicist](#) or [LinkedIn](#).

Why **#ESGT Impact**? Because I want to do my part to promote ***awareness, constructive dialogue and action on all things ESGT and #SDG2030.***

Related themes **#ESGT Impact** will address include:

- Promoting **ethical and diverse leadership in all sectors**
- Integrating **ESGT risk and opportunity into strategy**
- Championing **global cyber-resilience and security**
- Broadening **stakeholder awareness and inclusivity**
- Boosting **reputation value over reputation risk**
- Building **sustainable organizational resilience**

I hope you enjoy this first issue - let me know what you think at [Andrea](#).

Wishing you and yours a healthy, peaceful and happy 2020 and beyond!

[Andrea](#)

THE ISSUE:

WARREN BUFFETT DOESN'T THINK BUSINESSES SHOULD MAKE "MORAL" OR ESG JUDGMENTS



Warren Buffett on why companies cannot be moral arbiters

ft.com

ANDREA'S QUICK TAKE



Andrea Bonime-Blanc

Founder • CEO • Board Director • ESG • Cyber • Technology • Strategy • Risk ...
1d • Edited •



With all due reverence to the "Oracle of Omaha" I respectfully disagree with the premise of his critique of **#ESG** in the **Financial Times** - **#ESG** is not about distracting businesses from their main pursuit (making **#shareholder** \$) or to be a moral arbiter or to do good for goodness sake...ESG or what I call **#ESGT** (ESG + **#technology**) is about making sure the **#csuite #board & #investors** include otherwise sidelined/ignored key ESGT issues, risks & opportunities that can affect financial **#value** directly or indirectly, tangibly or intangibly, in the form of a downside - **#ReputationRisk**, fines, losses, litigation - or an upside - **#Reputation #opportunity** greater **#sales #earnings & #stakeholder #trust**. I urge non-ESG believers like Mr. Buffett (who I quote extensively) to read my book **#Gloom2Boom** for a **#leadership** ESGT roadmap to greater stakeholder value
<https://amzn.to/2lxg00E>

YOUR THOUGHTS?



**ADD YOUR OPINION TO
THE LINKEDIN POST**



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Andrea speaks about the ESG + Technology risk landscape for 2020 with Bloomberg News in London December 2019

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