

### **#ESGT Impact**

## Andrea's Quick Take On All Things... ESG & TECHNOLOGY

**December 18, 2020** 

Cyber Gloom Closes 2020 - Resilience for 2021!

Dear Friends,

It's tough to admit but 2020 was truly the year of the perfect risk storm, or as I like to put it the perfect #ESGT - environmental, social, governance and technological - risk storm.

The "T" portion of that risk storm just escalated dramatically this week with the discovery of the SolarWinds related Russian cyber-attack not only on the US Government - including some of its most sensitive departments and agencies - but also on most if not all the Fortune 500, the largest most powerful companies in the world.

Let's call it what it is - cyber warfare.

This special pre-holiday issue of #ESGT Impact, among a few other things, we focus on sharing cyber-resilience resources:

- I authored <u>"The New Enterprise Mindset: Continuous Risk and Crisis Readiness"</u> blog post for Crisp (on whose Board of Advisors I serve) about how entities must adopt a continuous risk and readiness mindset.
- Here's <u>a LinkedIn discussion which you can access and participate in here pivoting off of this deeply important oped from a former NSC Homeland Security expert on the SolarWinds related cyber attack.</u>

- Speaking of tone from the top and leadership, the <u>incoming US</u>
   president issued an <u>important statement about cyber-security</u>
   available here.
- Check out the Cyber Future Foundation <u>CFF YouTube</u>
   <u>Channel.</u> where you can access a broad variety of excellent online panels including one I recently participated on what else-cyber resilience and risk management: <u>CFF Panel I participated in about Cyber Risk and Resilience here.</u>
- Finally, this is an <u>important piece by Microsoft's President Brad</u>
  Smith on the emerging cyber-security concerns for 2021

I wish you and yours health, safety, warmth and peace as we leave this fraught year and hope 2021 treats our world more kindly.

#### Andrea

THE NEW ENTERPRISE RISK & READINESS MINDSET



HOME / BLOG

# THE NEW ENTERPRISE MINDSET: CONTINUOUS RISK AND CRISIS READINESS

Posted on December 15, 2020 by Andrea Bonime-Blanc





ACCESS THE AI WORLD SUMMIT VIDEO - 4 MEGATRENDS
PANEL DISCUSSION







#### Ridzuan Abdul Aziz

SPEAKER / PANELIST

FinTech Association of Malaysia Founder **CS Tech Solutions** Managing Partner Centre of Al Innovation (CE.A.I.) Malaysia



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CEO / Founder **GEC Risk Advisory** 





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#### Arijit Bhattacharyya

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Head of International Fintech Partnerships WeBank China



LINKEDIN CYBER-SECURITY DISCUSSION - JOIN HERE



#### Andrea Bonime-Blanc

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Founder • CEO • Board Director • ESG • Ethics • Cyber • Technology • Stra... 1d • Edited • 📢

**#Cyberwarfare** is real & is happening now. It is one of the **#existential** threats of our time.

**#Cyberpeace** is within our reach & we must work on it now.

If you read only 1 thing on the **#SolarWinds** mega **#cyberattack** on the US Government & most of the **#Fortune500** please read this oped. We're only at the beginning of knowing the implications of this **#nationstate** cyberattack ascribed to Russia. We will live with the consequences for years.

2020 is most definitely the year of the perfect **#ESGT #environmental #social #governance** & **#technology** storm.

We must build **#cyberresilience** - what are you doing to accomplish this for yourself, your family, your business, your community, your country?

**#Cyber #resilience** resources:

**Cybersecurity & Infrastructure Security Agency Instructions:** 

https://lnkd.in/gT9fbwt

Cyber Future Foundation YouTube Channel: https://lnkd.in/gpubyJJ

NYU SPS Center for Global Affairs Masters in Science in Global #Security,

Conflict & #Cybercrime: https://lnkd.in/ga58rAx

GEC Risk Advisory LLC cyber resources: https://lnkd.in/gzRGnvt

#Gloom2Boom book: https://lnkd.in/etPxFaE

ACCESS TOM BOSSERT NEW YORK TIMES OPED

### Opinion

## I Was the Homeland Security Adviser to Trump. We're Being Hacked.

The magnitude of this national security breach is hard to overstate.

#### By Thomas P. Bossert

Mr. Bossert was the homeland security adviser to President Trump and deputy homeland security adviser to President George W. Bush.

Dec. 16, 2020

#### ACCESS PRESIDENT ELECT BIDEN STATEMENT ON CYBER-SECURITY



DECEMBER 17, 2020 PRESS RELEASES

## Statement by President-elect Joe Biden on Cybersecurity

We have learned in recent days of what appears to be a massive cybersecurity breach affecting potentially thousands of victims, including U.S. companies and federal government entities. There's a lot we don't yet know, but what we do know is a matter of great concern. I have instructed my team to learn as much as we can about this breach, and Vice Presidentelect Harris and I are grateful to the career public servants who have briefed our team on their findings, and who are working around-the-clock to respond to this attack.

I want to be clear: my administration will make cybersecurity a top priority at every level of government — and we will make dealing with this breach a top priority from the moment we take office. We will elevate cybersecurity as an imperative across the government, further strengthen partnerships with the private sector, and expand our investment in the infrastructure and people we need to defend against malicious cyber attacks. But a good defense isn't enough; we need to disrupt and deter our adversaries from undertaking significant cyber attacks in the first place. We will do that by, among other things, imposing substantial costs on those responsible for such malicious attacks, including in coordination with our allies and partners. Our adversaries should know that, as President, I will not stand idly by in the face of cyber assaults on our nation.

## ACCESS MICROSOFT PRESIDENT SMITH'S ARTICLE ON CURRENT CYBERSECURITY CONCERNS

A moment of reckoning: the need for a strong and global cybersecurity response

Dec 17, 2020 | Brad Smith - President





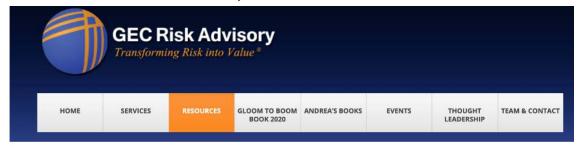




CYBER FUTURE FOUNDATION 2020 VIRTUAL SUMMIT - ACCESS ALL VIDEOS



ADDITIONAL CYBER RESOURCES

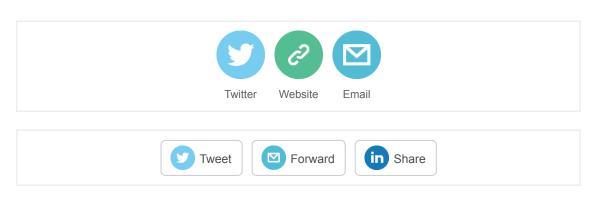


#### Resources





Learn more about Gloom to Boom



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