



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

February 28, 2021

The T in ESGT Takes Off!

Colleagues and friends,

It looks like the T (technology) in ESGT is saving the world - the brilliant silver lining to this otherwise awful year is that technology - scientists to be exact - regardless of borders, national identity or myriad other possible obstacles - are the quiet heroes and heroines of our times.

[Check out this amazing story](#) about how the RNA technology used to develop multiple, apparently highly effective anti-Covid19 vaccines in absolutely record time is now being deployed to tackle other deadly diseases like malaria and maybe others.

This success is at the intersection of the G and the T of ESGT: *Technology* together with good *Governance* and leadership - at every level - is the trick that will pull the world out of our dark, year-long pandemic tunnel. But there is no time to rest on laurels - so much goodwill and hard work remains to be done.

In this newsletter you will find these ESGT resources:

- I am keynoting at the complimentary March 23rd [ICGN/Nasdaq "Governance of Big Tech"](#) Online Conference (about what else? The intersection of Governance and Technology!)

- On March 2d, I will be part of a "Resilience Trends and Predictions" Panel at the 3 day complimentary [DRI Resilience Excellence Summit](#) - [sign up here](#)
- On March 18th I'll be joining amazing colleagues at the [Horasis Extraordinary Meeting on the United States of America-Rebuilding Trust](#) to talk about "Building Trust in Cyberspace" (once again at the intersection of G and T)
- My good friend Michael Marquardt and I recently coauthored a feature article on German fin-tech darling Wirecard's fall from grace because of serial governance failures. The feature length article is in [NACD Directorship's](#) January/February 2021 issue and an [abbreviated version just published by NACD's BoardTalk Blog here](#).
- As the Independent Ethics Advisor to the Financial Oversight and Management Board for Puerto Rico (FOMB), I had the honor to present a detailed new Report on the recently formalized FOMB Board Conflicts of Interest Policy and Framework at the [25th FOMB Public Meeting](#). [Watch here \(at minutes 41:30 to 1:05:00\)](#).
- On March 31, 2021, I will be presenting the second in my 6-part Megatrends series for Athena Alliance titled ["Governance Deep Dive - Megatrend #1 Tech Disruption at the Speed of Light"](#). [Find out more here](#). See details from a [previous Megatrends Salon here](#).

Until the next time, stay healthy, stay well,

All the best,

[Andrea](#)

ICGN & NASDAQ - GOVERNANCE OF BIG TECH KEYNOTE

FREE TO ATTEND; Book your place today

The Governance of Big Tech

23 March 2021 · Online Event

ICGN
International Corporate Governance Network

Online event, hosted by NASDAQ OMX

VISIT **WWW.ICGN.ORG**
TO REGISTER

Agenda

- **Plenary 1: Big Tech: Risks & Rewards**
- **Plenary 2: Data Governance & Human Rights**
- **Plenary 3: Finding the Balance of Responsibility between Companies, Investors and Regulators**
- **Plenary 4: Dual Class Shares**

Keynote Interview

Andrea Bonime-Blanc, JD/PhD,
Founder & CEO, GEC Risk Advisory

Robert Walker,
Chair, ICGN

DRI RESILIENCE TRENDS & PREDICTIONS PANEL



DRI RESILIENCE EXCELLENCE SUMMIT

– 11:45 AM – Resilience Trends and Predictions Panel

Join members of DRI International's Future Vision Committee as they report on findings from the 6th Annual DRI International Global Risk and Resilience Trends Report. They'll also share their predictions for the coming year.

Lyndon Bird, Chair, DRI Future Vision Committee

Patrick Alcantara, Head of Customer Insight, Co-op Insurance

Andrea Bonime-Blanc, CEO and Founder, GEC Risk Advisory

Richard Knowlton, Chairman, Richard Knowlton Associates; Director of Security Studies, Oxford Cyber Academy

David Porter, Director of Business Continuity Management, Australian Taxation Office (ATO)

Kenji Watanabe, Professor, Graduate School of Engineering; Head of Disaster & Safety Management, Nagoya Institute of Technology

**HORASIS EXTRAORDINARY MEETING ON REBUILDING
TRUST IN THE UNITED STATES**

Horasis Extraordinary Meeting on the United States of America

18
MAR



Horasis

The Global Visions Community

Building Trust in Cyberspace

While the pandemic has led to a manifold increase in remote connectivity and accelerated digital transformation, it has only led to increased risk and threat exposure on the cyber front. How can existing and future policy gaps be addressed in such a way that risks can be minimized? And what kind of rules should apply in Cyberspace to build trust and resilience?

- **Andrea Bonime-Blanc**, Founder and Chief Executive Officer, GEC Risk Advisory, USA
- **Norma Krayem**, Vice President, Van Scoyoc Associates, USA
- **Chris Painter**, President, The Global Forum on Cyber Expertise Foundation, USA
- **Jim Perschbach**, President and Chief Executive Officer, Port San Antonio, USA
- **Frank von Seth**, Chief Executive Officer, cyan AG, Austria

Chaired by

- **Valmiki Mukherjee**, Chairman and Founder, Cyber Future Foundation, USA

NACD BOARDTALK BLOG - THE WIRECARD GOVERNANCE
IMPLOSION



TOPICS: Business Ethics, Director Liability, Featured

Global Governance Lessons From Europe's Enron

By Andrea Bonime-Blanc and Michael Marquardt

February 17, 2021

Editor's note: This excerpt is pulled from the January/February 2021 issue of Directorship magazine. Read the full article [here](#).

NACD DIRECTORSHIP WIRECARD FEATURE ARTICLE

Global Governance Lessons From Europe's Enron

FOR ITS SHEER SCOPE, DARING, AND SIZE, WIRECARD IS BEING COMPARED TO ENRON. WHAT HAPPENS NEXT SEEMS BOTH PREDICTABLE AND INEVITABLE.

By Andrea Bonime-Blanc and Michael Marquardt

Last June, members of the Wirecard supervisory board dialing into a hastily convened emergency call could hardly believe what they were hearing. The fast-growing German financial services provider that they were charged with overseeing only recently had been rumored to be in takeover talks with Deutsche Bank. Now, Wirecard board members were being told that €1.9 billion (\$2.2 billion) in cash was missing and the company was €3.2 billion (\$3.7 billion) in debt. Could Wirecard's vast international business empire really have been based on lies and obfuscation? Indeed, it appears so.



FINANCIAL OVERSIGHT AND MANAGEMENT BOARD FOR


PUERTO RICO - CONFLICTS OF INTEREST POLICY & FRAMEWORK PRESENTATION

Public Meeting - February 26 2021 - Public Meeting Documents

The FOMB Board COI Policy Report - Overview

Summary Overview
The FOMB Independent Ethics Advisor
Report on the FOMB Board Conflicts of
Interest Policy and Framework
(the "FOMB Board COI Policy")
 Adopted on February 15, 2021 by
 unanimous approval of the FOMB Board

(available for download on the FOMB Website)



SEC Risk Advisory
 Andrea Bonime-Blanc, ES, PhD
 SEC Risk Advisory

REPORT ON THE BACKGROUND AND IMPLEMENTATION OF
 THE FINANCIAL OVERSIGHT AND MANAGEMENT BOARD FOR PUERTO RICO'S
 BOARD OF FINANCIAL CONFLICTS OF INTEREST POLICY AND FRAMEWORKS

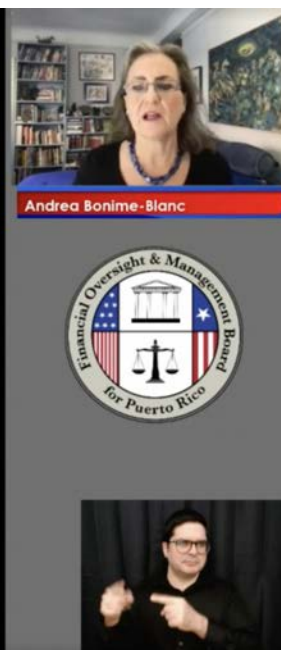
TO: Board Board, Chairman of the FOMB Board
 FROM: Andrea Bonime-Blanc, Independent Ethics Advisor to the FOMB
 DATE: February 15, 2021
 SUBJECT: Report on the Background and Implementation of the FOMB Board Conflicts of Interest Policy and Frameworks ("FOMB Board COI Policy")

EXECUTIVE SUMMARY

I have been asked to provide you with a summary overview of the background to, and current state of, conflicts of interest ("COI") management at the FOMB Board of Directors. This memorandum provides such an overview by describing the history and purposes behind the COI management of the FOMB Board since its inception in 2019 as well as an overview of the results of the 2021 FOMB Board COI Frameworks designed to improve its COI management. All of the findings, recommendations, and proposed COI management and implementation that have been done and will continue to be done at the FOMB Board Board about the implementation of 2021.

This Memorandum is organized as follows:

1. Background, Governance and Historical Context for the FOMB Board COI Frameworks
 - a. The Financial Oversight and Management Board for Puerto Rico ("FOMB")
 - b. The FOMB Board
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ATHENA ALLIANCE VIRTUAL SALON SERIES - "GOVERNANCE DEEP DIVE: MEGATREND #1 TECH DISRUPTION AT THE SPEED OF LIGHT"




🕒 WED, MAR 31 @ 9:00AM PT (1 HR)

📍 VIRTUAL (Join us remotely! RSVP for link)

Risk & Crisis Management




Governance Deep Dive – Megatrend #1: Tech
Disruption at the Speed of Light



GEC Risk Advisory
Transforming Risk into Value®

HOME	SERVICES	RESOURCES	GLOOM TO BOOM BOOK 2020	ANDREA'S BOOKS	EVENTS	THOUGHT LEADERSHIP	TEAM & CONTACT
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ESGT Resources for 2021

 <p>World Economic Forum Articles:</p> <p>ESGT: Adding "Technology" to ESG Click Here</p> <p>Cyber Resilience in a Pandemic Click Here</p>	 <p>RIMS ERM Conference Keynote Podcasts & Interview:</p> <p>The Future of ERM Click Here</p> <p>How ERM Can Catalyze (Y)our World Click Here</p> <p>ESG+T Risks Require Board Attention Click Here</p>	 <p>Cyber Future Foundation 2020 5th Annual Summit Resources:</p> <p>All Panels: Click Here</p> <p>Cyber Risk & Resilience Panel: Click Here</p>
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