



## **#ESGT Impact**

*Andrea's Quick Take On All Things...*

**ESG & TECHNOLOGY**

**August 21, 2022**

***The End and...the Beginning***



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Dear Friends,

It is almost the end of summer in the Northern Hemisphere and Winter in the Southern Hemisphere. And the beginning of Fall and of Spring, respectively. The cycle of life and activity changes slightly or greatly - depending on where you live - with every seasonal change, whether prompted by nature or human artifice.

But one thing is clear everywhere - north, south, east and west - we are at the precipice of exponential weather change. This week I had the privilege to participate in a client's global corporate risks offsite and hear a leading environmental scientist speak on what we should expect weather-wise after a terrifying summer of drought, fires and floods.

Her prediction? We have only seen the end of the beginning of our climate woes - any day now we will see the beginning of something new and even more terrifying: weather events everywhere will soon become exponential.

Buckle up and let's do something about it!

Here are a few resources and upcoming events that I hope will help you muddle through our difficult times and maybe even learn a few things to help you on this journey:

- A great [Athena Alliance Blog/Interview "Meet Athena Coach & ESGT Learning Leader ABB"](#) with me as I continue to build a greater involvement with their fabulous ecosystem
- My [ESG Talk with Mandi McReynolds of Workiva on "Transforming Risk into Sustainable Value"](#) where in a few fast minutes - 12 - we covered a lot of ground and had a lot of fun!
- Registration information for a September 8, 2022, panel I'm doing with Indiana University's Ostrom Workshop facilitated by my good friend Professor Scott Shackelford called ["A Cyber Public Health Roundtable"](#)
- Our third annual edition of the [Live Online 4 week course on Strategic and Reputational ESGT Risk](#) with my great Spain-based friends at Corporate Excellence Centre for Reputation Leadership - en Espanol - from October 6-27, 2022 - [mas informacion aqui](#)
- Proud to be the [kick-off keynote for the Institute for Corporate Directors of Malaysia International Directors Summit in late](#)

## September with a setting the context speech on "The Five ESGT Megatrends into 2023"

Lastly, see below for a new monthly newsletter feature called "ESGT Megatrends Spotlight" in which I will feature a chart or data from [The ESGT Megatrends Manual 2022-2023](#) that is relevant to the moment. [Let me know what you think](#) and if it's useful!

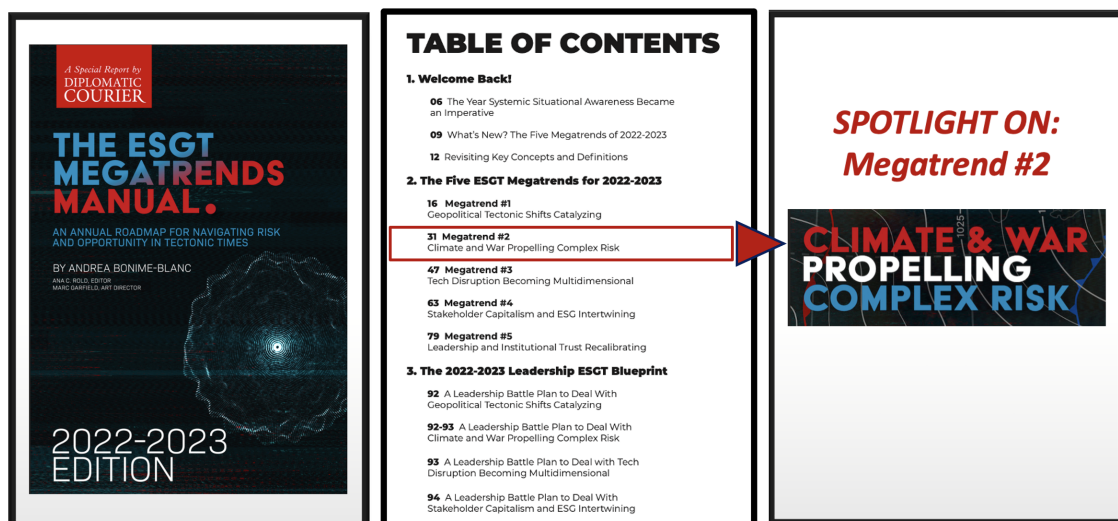
Stay well, stay safe & stay positive!

[Andrea](#)

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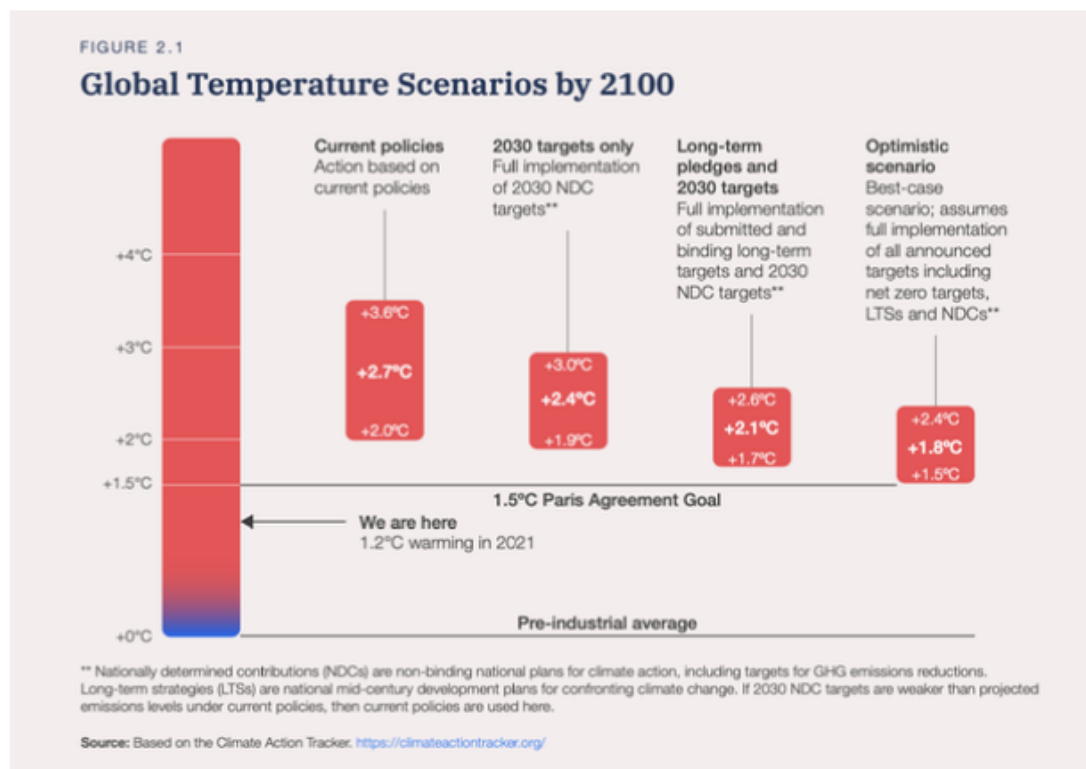
Spotlight on Megatrend #2 - Climate & War  
Propelling Complex Risk



# Climate Truth...

Figure 14

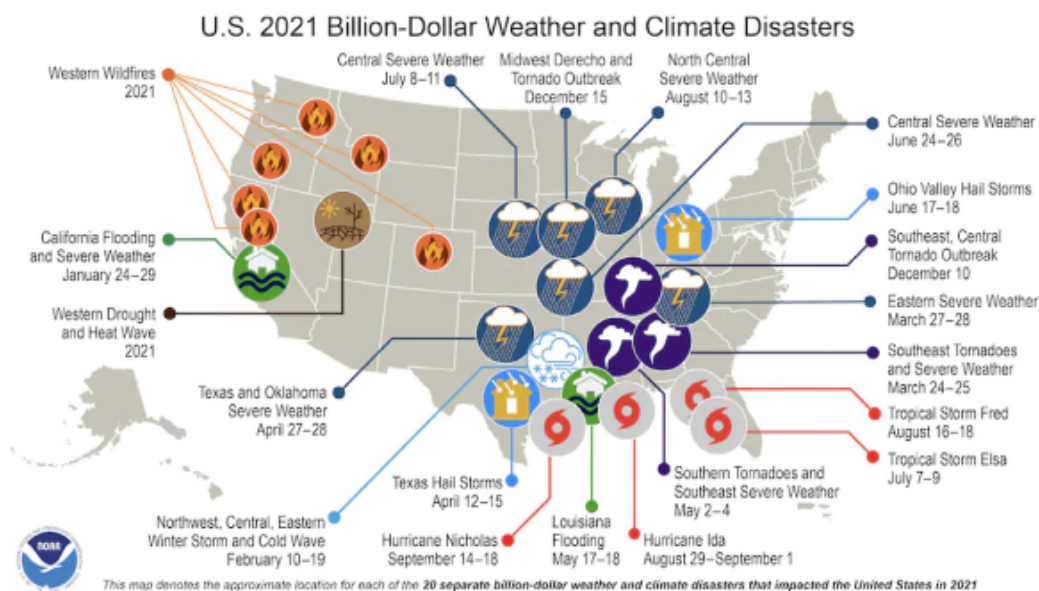
## Global Temperature Scenarios By 2100



Source: World Economic Forum Global Risks Report 2022.

## Climate Consequences...

**Figure 15**  
**2021 U.S. Billion Dollar Weather and Climate Disasters**



Source: NOAA 2022.

Download this year's ESGT Megatrends Manual 2022-2023



## New Athena Alliance Blog/Interview

Athena Alliance Blog

### Meet Athena Coach & ESGT Learning Leader Andrea Bonime-Blanc

Athena Coach Andrea Bonime-Blanc, JD/PhD, is founder and CEO of GEC Risk Advisory, strategic governance, risk, ESG, tech, ethics, and cyber advisor to businesses, NGOs, and governments. At Athena, Andrea leads our executive learning community in topics related to ESGT and risk oversight.



### Popular

#### Improve Your Chance of Success When Applying for a Board Seat

Tips from Athena Alliance's Head of Board Recruitment

#### Networking is Your Best Bet to Advancement – Here's How to Do It in a Hybrid World

## ESG Chat Podcast & Video with Workiva's Mandi McReynolds - July 2022

# ESG Talk

## The Chat: Transforming Risk into Sustainable Value



hosted by **Mandi McReynolds**

### The Chat



**Mandi McReynolds**

Head of Global ESG — **Workiva**



**Andrea Bonime-Blanc**

Founder & CEO — **GEC Risk Advisory**

**Upcoming Event - Cyber Public Health Roundtable - Ostrom  
Workshop - September 8, 2022 - Virtual**



INDIANA UNIVERSITY BLOOMINGTON  
**OSTROM WORKSHOP**



**CyberGreen**

PRESENT

## A CYBER PUBLIC HEALTH ROUNDTABLE

**Thursday, September 8, 2022, 2-3:00 pm ET**

Registration link for Zoom: <https://bit.ly/3vWO2Nz>



Adopting a public health-style perspective that embraces data-driven investigation, population thinking, and preventative approaches to shared risks would be transformative for cybersecurity. CyberGreen works to establish the Cyber Public Health model and to develop cases with the Internet Infrastructure Health Metrics Framework. Join us to discuss key research questions and the significant challenges to establishing the science of cyber public health.

All are welcome.

### Featured Speakers:

- Dan Geer, Geer Security Services
- Adam Shostack, Shostack + Associates
- Jun Murai, WIDE, Keio University
- Martina Angela Sasse, Ruhr University Bochum
- Kurtis Heimerl, University of Washington
- Yurie Ito, Founder and Executive Director of the CyberGreen Institute
- Andrea Bonime-Blanc, CEO & Founder GEC Risk Advisory

### Moderator:

**Professor Scott Shackelford**, Professor of Business Law and Ethics at the Indiana University Kelley School of Business will moderate the discussion. He serves as the Executive Director of the Center for Applied Cybersecurity Research, as well as the Executive Director of the Ostrom Workshop.

**Curso Anual Virtual con Corporate Excellence - Centre for Reputation Leadership - en Espanol - Octubre 6-27, 2022**



### ROBUSTECE TU ESTRATEGIA DE MITIGACIÓN DE RIESGOS

Aprende a convertir riesgos en oportunidades en el curso enfocado y **online** «Gestión de Riesgos Reputacionales y ESG+T» impartido por la experta internacional en riesgos y oportunidades estratégicas, [Andrea Bonime-Blanc](#), CEO y fundadora de [GEC Risk Advisory](#) y miembro del Comité Científico de Corporate Excellence.

#### ¿QUÉ APRENDERÁS?

- ✦ **MÓDULO 1:** Introducción a los riesgos estratégicos en el contexto global y empresarial
- ✦ **MÓDULO 2:** ¿Qué es el riesgo reputacional y ESG+T?
- ✦ **MÓDULO 3:** Gestión del riesgo reputacional en el marco de los riesgos estratégicos
- ✦ **MÓDULO 4:** Construyendo el camino para avanzar: reputación, riesgo y resiliencia corporativa

**Upcoming Event - ICDM Annual Conference - Malaysia & Online - Opening Keynote "Setting the Scene" - September 26, 2022 (Malaysia Time) / September 25, 2022 (ET)**





**INTERNATIONAL DIRECTORS SUMMIT**  
2022 | SEPTEMBER 26-28

ONLINE + OPTIONAL IN-PERSON NETWORKING

**THE B FACTOR**

**[ BOLD + BRAVE ]  
BOARDS**

**ICDM**  
Institute of Corporate Directors Malaysia

**"ESGT is something that you have to consciously and proactively include in your traditional way of doing business. It has long-term benefits. It creates more value and resilience over time. It also creates more value for the shareholders and stakeholders, making the company more valuable."**



Andrea Bonime-Blanc, JD/PhD  
Founder & CEO, GEC Risk Advisory USA

ICDM PowerTalk ESG Series #3  
ESG + The Global Megatrends To Watch Out For

**9.25 – 10.25 AM**

#### Setting the Scene

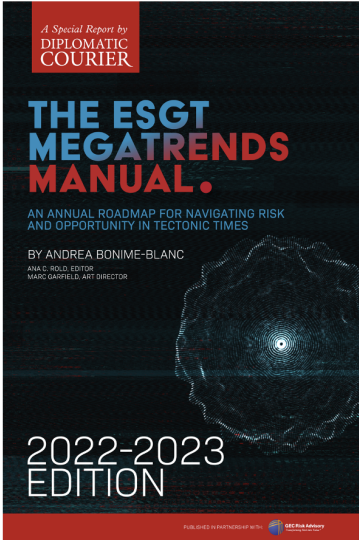
##### The Five ESGT Megatrends into 2023

The 21st Century -so far- has been a century of continuous risk and crisis with numerous environmental, social, governance and technological (ESGT) shocks to the global system. What are the ESGT megatrends that should be top of mind for all leaders—whether in business, non-profits, or government, as they lead and participate in strategic and tactical risk and opportunity planning and implementation before it creates an even deeper economic impact? How can you (yes, YOU) get out of your comfort zones and understand these new dynamics so that you can help steer your respective organisations, communities and nations in the right and most beneficial direction? What are the new leadership blueprints needed for the [bold + brave] boards?

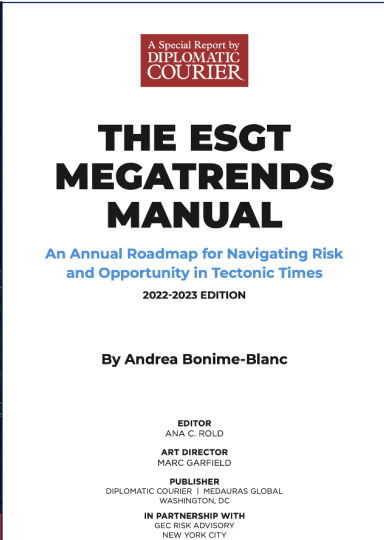
#### Speaker

**Dr. Andrea Bonime-Blanc**, Founder & CEO of GEC Risk Advisory, a global governance, ESG and cyber-strategist, a sought-after global keynote speaker, visiting professor at several international universities, board director, member of the Council on Foreign Relations and author of *Gloom to Boom: How Leaders Transform Risk into Resilience and Value* (Routledge 2020) and *The ESGT Megatrends Manual 2022-2023* (Diplomatic Courier 2022).


**Download this year's ESGT Megatrends Manual 2022-2023**



**THE ESGT MEGATRENDS MANUAL.**  
AN ANNUAL ROADMAP FOR NAVIGATING RISK AND OPPORTUNITY IN TECTONIC TIMES  
BY ANDREA BONIME-BLANC  
ANA C. ROLD, EDITOR  
MARC GARFIELD, ART DIRECTOR  
2022-2023 EDITION

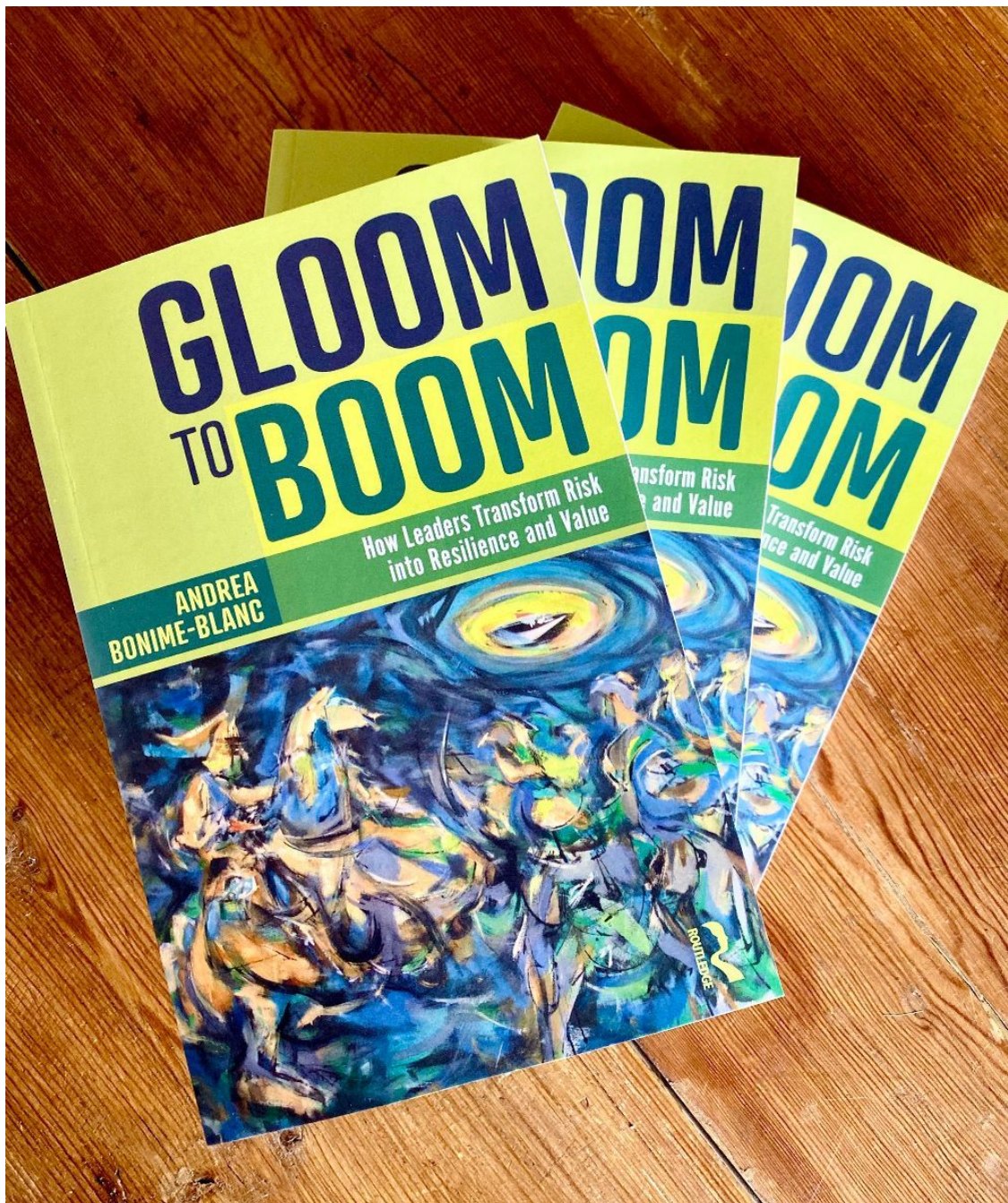


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EDITOR: ANA C. ROLD  
ART DIRECTOR: MARC GARFIELD  
PUBLISHER: DIPLOMATIC COURIER | MEDAURAS GLOBAL  
WASHINGTON, DC  
IN PARTNERSHIP WITH GEC RISK ADVISORY  
NEW YORK CITY



PUBLISHED BY DIPLOMATIC COURIER  
IN COLLABORATION WITH GEC RISK ADVISORY  
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## #ESGT Impact

*Andrea's Quick Take On All Things...*

**ESG & TECHNOLOGY**

**July 24, 2022**

***Slivers of Blue Sky?***



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