



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

October 15, 2020

From ESG to ESGT?

Dear Friends,

I hope this finds you and yours well and coping with the multiple challenges, both professional and personal, that we are all dealing with. The fall and winter are sure to add complexity to the perfect storm that 2020 has been and we all need the resilience to cope.

Part of building resilience is to fully understand the ESGT (environmental, social, governance and technological) challenges, risks and opportunities confronting our organizations.


In this issue we have a few resources to help you do that:

- My latest article for the [World Economic Forum on "It's Time We Added a Letter to ESG. Here's Why"](#) where I make the case for organizations to be more holistic about [ESG and technology](#); [here's the related discussion on LinkedIn](#)
- Several upcoming speeches and [keynotes including for RIMS the day after the US Election](#) (first thing in the morning no less!) on what else? "From Gloom to Boom: Building Strategic Resilience" - check out the [two prep podcasts I did with RIMS here](#)
- The NACD has launched its Annual Summit virtually this year and the main-stage programming this week was provocative and stunning. I am fortunate to speak for my 8th year in a row on a terrific [ESG panel - see below and here](#) on November 2d.

Wishing you and yours a very safe, healthy and warm fall. All the best from New York City,

Andrea

"IT'S TIME WE ADDED A LETTER TO ESG. HERE'S WHY."
WORLD ECONOMIC FORUM ARTICLE




AgendaPlatformsReportsEventsVideos

English

TopLink

Global AgendaTechnological TransformationCybersecurityCOVID-19

It's time we added a letter to ESG. Here's why



Time for T?

Image: Aleksey Boev on Unsplash

14 Oct 2020

Andrea Bonime-Blanc
Founder and CEO, GEC Risk Advisory

- Alongside ESG issues, there exists a vast and growing array of technological issues, risks and opportunities.



Figure 7.12 An ESGT integrated organizational strategy.

Source: Author and GEC Risk Advisory.

An integrated ESGT strategy for organizations

Image: A. Bonime-Blanc, 'Gloom to Boom'. Routledge 2020

**NACD SUMMIT - LEADERSHIP SYMPOSIUM - ESG PANEL -
NOVEMBER 2, 2020 - VIRTUAL**

The banner features a dark blue background with a geometric pattern of triangles. In the top right corner is the NACD SUMMIT 2020 logo, with 'NACD' in white and 'SUMMIT 2020' in orange. The main title 'VIRTUAL NACD SUMMIT 2020' is in large, bold, yellow letters. Below it, the dates 'OCTOBER 12-NOVEMBER 12, 2020' are in white. A horizontal line separates this from the programming details. 'Mainstage Programming' is in yellow, followed by 'OCTOBER 12-13' in white. 'Continuing Programming' is in yellow, followed by 'OCTOBER 15-NOVEMBER 12' in white.

NACD
SUMMIT 2020

VIRTUAL NACD SUMMIT 2020

OCTOBER 12-NOVEMBER 12, 2020

Mainstage Programming
OCTOBER 12-13

Continuing Programming
OCTOBER 15-NOVEMBER 12

Is the Company Walking the Walk on ESG?

Having a clear statement of corporate purpose has quickly become table stakes as investors, customers, employees, and other stakeholders intensify their scrutiny of a company's words versus its actions. Is the company walking the walk? Does its record match its rhetoric? In this session, we'll consider the role of the lead director/chair in overseeing the company's response to demands for more transparent and higher-quality ESG reporting and disclosures, as well as their role in keeping critical ESG issues front and center—as both risks and strategic opportunities—going forward.



Annalisa Barrett
Senior Advisor, KPMG Board Leadership Center



Andrea Bonime-Blanc
Founder and CEO, GEC Risk Advisory



Tanuja Dehne
President and CEO, Geraldine R. Dodge Foundation



Suzanne Fallender
Director, Corporate Responsibility, Intel Corporation

RIMS ERM VIRTUAL CONFERENCE - NOVEMBER 4, 2020
KEYNOTE



RIMS ERM Conference 2020

November 4–5, 2020 | Virtual

Keynote – From Gloom To Boom: Creating Strategic Resilience

📍 Location Coming Soon

Join thought leader and author, Dr. Andrea Bonime-Blanc, as she describes five key megatrends of our turbulent times; takes us on the environmental, social, governance, and technology (ESGT) journey we must travel to get from Gloom to Boom and risk to value; and proposes practical roles that risk professionals can play at every step of building strategic resilience.

Andrea Bonime-Blanc
GEC Risk Advisory

LISTEN TO THE TWO PODCASTS RELATED TO THE RIMS
ERM VIRTUAL CONFERENCE - NOVEMBER 4-5, 2020



PARTICIPATE IN THE LINKEDIN DISCUSSION ON ESGT



ADD YOUR OPINION TO THE LINKEDIN POST



Andrea Bonime-Blanc

Founder • CEO • Board Director • ESG • Ethics • Cyber • Technology • Stra...

12h • Edited •

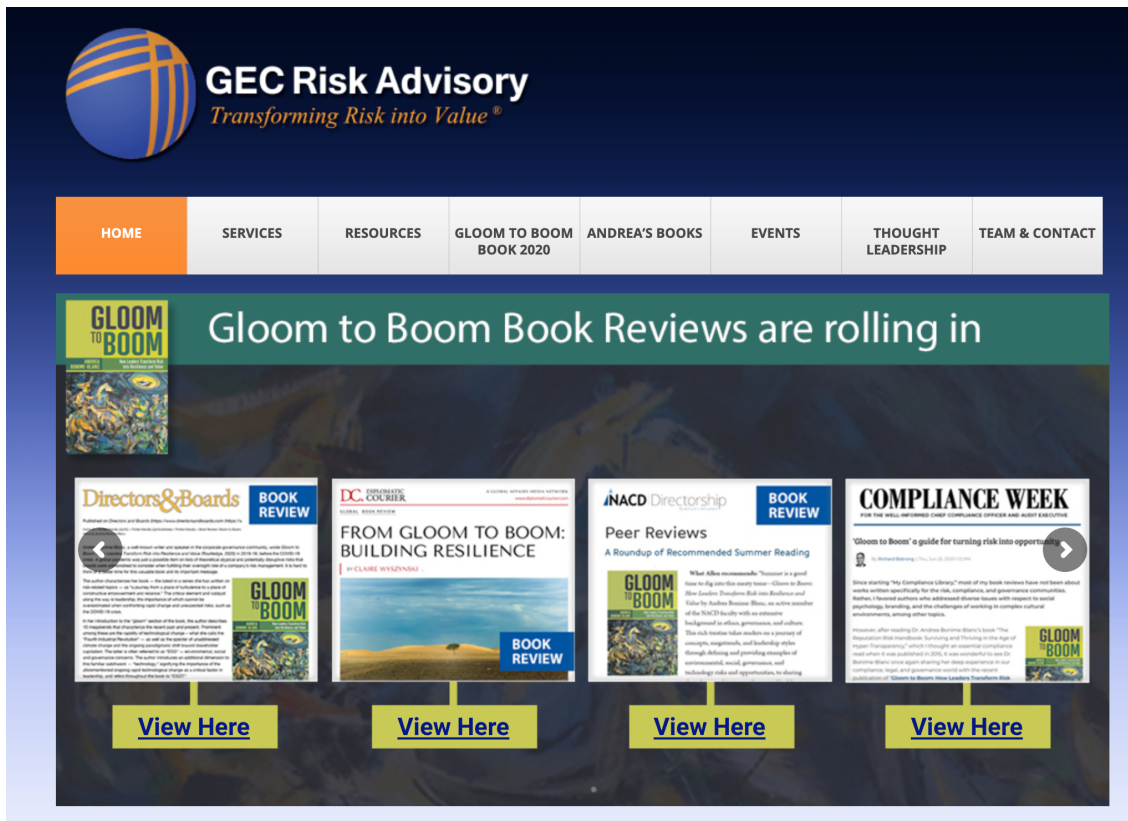
Excited to share my latest piece for [World Economic Forum](#) Agenda on a topic near/dear to me: why the [#ESG](#) concept should be extended to [#ESGT](#) (+ [#technology](#)) <https://bit.ly/2H49YQh>

Why?

- Alongside ESG issues, there is a vast/growing array of technological issues [#risks](#) & [#opportunities](#)
- 2020 has been characterized by a perfect storm of interconnected ESGT [#systemicrisk](#)
- The faster [#leaders](#) identify & resolve their ESGT issues, the quicker we can achieve our most pressing/important goals.
- Transforming [#ESGT](#) [#risk](#) into [#opportunity](#) provides [#competitiveadvantage](#)

The ESGT concept is fully explored in my recent book [#Gloom2Boom](#)
<http://bit.ly/2KI9RYt>

ADDITIONAL RESOURCES



GEC Risk Advisory
Transforming Risk into Value®

HOME SERVICES RESOURCES GLOOM TO BOOM BOOK 2020 ANDREA'S BOOKS EVENTS THOUGHT LEADERSHIP TEAM & CONTACT

Gloom to Boom Book Reviews are rolling in

Directors&Boards BOOK REVIEW
Published in October and Boardwatch has been a leading source of information for the past 100 years. The author, Andrea Bonine Glanc, is a well-known author and speaker at the corporate governance conference, with Glanc's expertise in risk and resilience and her book, *Gloom to Boom: How Leaders Transform Risk into Resilience and Value*, is a must-read for all leaders. The book is a practical guide to building resilience and is a must-read for all leaders. The book is a practical guide to building resilience and is a must-read for all leaders.

DC ENVIRONMENTAL COURIER BOOK REVIEW
FROM GLOOM TO BOOM: BUILDING RESILIENCE
by CLARE WYNNEN
The author, Andrea Bonine Glanc, is a well-known author and speaker at the corporate governance conference, with Glanc's expertise in risk and resilience and her book, *Gloom to Boom: How Leaders Transform Risk into Resilience and Value*, is a must-read for all leaders. The book is a practical guide to building resilience and is a must-read for all leaders.

INACD Directorship BOOK REVIEW
Peer Reviews
A Roundup of Recommended Summer Reading
What other recommendations? "Resilience is a great time to dig into this timely issue." *Gloom to Boom: How Leaders Transform Risk into Resilience and Value* by Andrea Bonine Glanc, an active member of the INACD faculty with an extensive background in ethics, governance, and culture. This rich history also resonates in a journey of courage, vulnerability, and leadership style through defining and providing examples of environmental, social, governance, and technology risks and opportunities to sharing.

COMPLIANCE WEEK BOOK REVIEW
"Gloom to Boom" a guide for turning risk into opportunity
Since starting "My Compliance Library" most of my book reviews have not been about books written specifically for the risk, compliance, and governance communities. Rather, I featured authors who addressed diverse issues with respect to social responsibility, leadership, and the challenges of working in complex cultural environments, among other topics.

[View Here](#) [View Here](#) [View Here](#) [View Here](#)

[Visit the GEC Risk Advisory Website](#)



[Learn more about Gloom to Boom](#)



Twitter



Website



Email



Tweet



Forward



Share

Copyright © 2020 GEC RISK ADVISORY LLC. All rights reserved.

Our mailing address is:

GEC Risk Advisory LLC
P.O. Box 231351
NEW YORK, NEW YORK 10023 USA

[unsubscribe from this list](#) [update subscription preferences](#)