



## #ESGT Impact

*Andrea's Quick Take On All Things...*

**ESG & TECHNOLOGY**

**March 17, 2021**

*Tech Risk (& Opportunity) in Stormy Times*

Colleagues and friends,

"Technology Risk in Stormy Times" is the name of my latest article (for Duke University's Fuqua Business School's Dialogue Magazine) and the times couldn't be more risky as this excellent resource from Chuck Brooks in Forbes Magazine makes abundantly clear.

However, as those of you who know me know I am fond of saying - with every risk there is opportunity (if smart and well informed people are paying attention). That's the central thesis of my 2020 book Gloom to Boom: How Leaders Transform Risk into Resilience and Value.

To underline that theme, in this newsletter you will find:

- On March 18th I'll be joining amazing colleagues at the Horasis Extraordinary Meeting on the United States of America- Rebuilding Trust to talk about "Building Trust in Cyberspace"
- On March 23rd, I am keynoting at the complimentary ICGN/Nasdaq "Governance of Big Tech" Online Conference
- In this newsletter you can also find the videos of two recent presentations - one about geopolitical trends as part of the DRI "Resilience Trends and Predictions" panel and the other

for Indiana University Ostrom Workshop Ethics, Values and Tech Series.

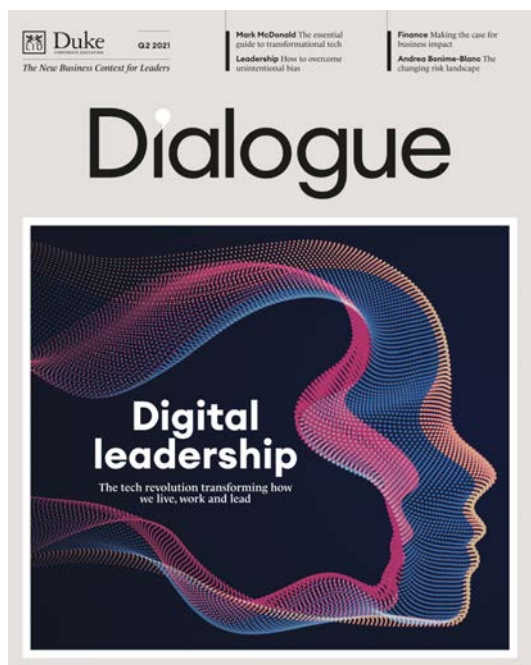
On a more personal note, as many of you know, I have served on the Board of Directors of an [amazing nonprofit Epic Theatre Ensemble](#) for almost 10 years and this year we celebrate our 20th Anniversary! Epic's amazing staff of fantastic actors provides theatre (acting, directing, producing, writing) education and college placement advice to 100s of underserved high school students in New York City every year. [To celebrate our 20th anniversary, we will have an amazing online, virtual celebration of our students on April 27th.](#) We used to have an in person Gala but have adapted completely to our new circumstances and [your attendance and/or support for as little as \\$20 would make such a difference for our students!](#) Thank you in advance for your consideration!

Until the next time, stay healthy, stay well, stay connected!

All the best,

[Andrea](#)

## "TECHNOLOGY RISK IN STORMY TIMES" ARTICLE DOWNLOAD



FOCUS VALUE FROM RISK

## Technology and risk in stormy times

In the digital era, leaders need strategies that place technology alongside environmental, social and governance risk factors

Writing: Andrea Bonime-Blanc



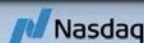
ACCESS FULL "DIGITAL LEADERSHIP" DIALOGUE ISSUE

MARCH 23rd - ICGN & NASDAQ - GOVERNANCE OF BIG TECH KEYNOTE

FREE TO ATTEND; Book your place today

## The Governance of Big Tech

23 March 2021 · Online Event

ICGN  
International Corporate Governance Network

Online event, hosted by NASDAQ OMX

VISIT **WWW.ICGN.ORG**  
TO REGISTER

Dr. Bonime-Blanc will share her perspective on how leaders build sustainable resilience through proactive and coordinated ESG plus technology (or ESGT) governance in any type of organization – whether business, nonprofit or governmental. Using the strategic ESGT risk and opportunity lens she developed in her recent book, *Gloom to Boom*, she will underscore how boards and leaders generally can develop a coordinated ESGT governance culture that will help their organizations attain sustainable resilience, value protection and creation for all key stakeholders.



Dr. Andrea Bonime-Blanc

Visit: [www.icgn.org/events/governance-big-tech](http://www.icgn.org/events/governance-big-tech)ICGN  
International Corporate Governance Network

HORASIS EXTRAORDINARY MEETING ON REBUILDING  
TRUST IN THE UNITED STATES



## Horasis Extraordinary Meeting on the United States of America

18  
MAR



## Horasis

The Global Visions Community

### Building Trust in Cyberspace

While the pandemic has led to a manifold increase in remote connectivity and accelerated digital transformation, it has only led to increased risk and threat exposure on the cyber front. How can existing and future policy gaps be addressed in such a way that risks can be minimized? And what kind of rules should apply in Cyberspace to build trust and resilience?

- **Andrea Bonime-Blanc**, Founder and Chief Executive Officer, GEC Risk Advisory, USA
- **Norma Krayem**, Vice President, Van Scoyoc Associates, USA
- **Chris Painter**, President, The Global Forum on Cyber Expertise Foundation, USA
- **Jim Perschbach**, President and Chief Executive Officer, Port San Antonio, USA
- **Frank von Seth**, Chief Executive Officer, cyan AG, Austria

Chaired by

- **Valmiki Mukherjee**, Chairman and Founder, Cyber Future Foundation, USA

EPIC THEATRE ENSEMBLE ONLINE GALA - JOIN US ON  
APRIL 27, 2021 AT 6:30PM EASTERN!!

# WE ARE EPIC

Celebrating 20 Years

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**SAVE THE DATE**  
**Tuesday, April 27, 2021**

6:30pm VIP Reception • • • 7:00pm Program

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## BENEFIT COMMITTEE

Kayla Bennett • Andrea Bonime-Blanc • Meaghan Brown • Jonathan Calixto  
Meredith Elliott • Melissa Friedman • Salma Hassan • Margaret Holman  
Mark Kollar • Caitlyn MacDonald • Sophia McGee • Sade Ogunjimi • Amy Rhodes  
Jordin Ruderman • Ron Russell • David Smith • Jim Wallert • David Zweighaft

**PURCHASE YOUR EPIC GALA TICKETS STARTING AT \$20  
HERE**

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**READ FORBES ARTICLE ON 2021 CYBERSECURITY STATS**

# Alarming Cybersecurity Stats: What You Need To Know For 2021



**Chuck Brooks** Contributor ⓘ ⊕

AI

*Global Thought Leader in Cybersecurity and Emerging Tech*



**Nearly 80% of senior IT and IT security leaders believe their organizations lack sufficient protection against cyberattacks despite increased IT security investments made in 2020 to deal with distributed IT and work-from-home challenges, according to a new IDG Research Services survey commissioned by Insight Enterprises** “Just 57% conducted a data security risk assessment in 2020.”  
 78% Lack Confidence in Their Company’s Cybersecurity Posture, Prompting 91% to Increase 2021 Budgets (yahoo.com)

**VIDEO RECORDING - INDIANA UNIVERSITY ETHICS,  
VALUES & TECH - OSTROM CYBERSECURITY WORKSHOP**

# IU ETHICS, VALUES & TECH:

Developing Character for a Digital World Series

[@DigEthic](#)

## When

**March 9, 2021**

**Noon ET**

## Where

**Virtual Webinar via Zoom**

**Public Welcome**

Registration Link: <https://go.iu.edu/3Eew>

Join from a PC, Mac, iPad, iPhone or Android device.

**Gloom to Boom: How Ethical Leaders  
Transform ESG & Technology Risk  
into Sustainability**

Talk presented by

Andrea Bonime-Blanc, JD / PhD  
CEO and Founder of  
GEC Risk Advisory



**OSTROM WORKSHOP**



**CYBERSECURITY  
PROGRAM**

**VIDEO RECORDING - DRI 2021 RESILIENCE TRENDS &  
PREDICTIONS PANEL**



# DRI Resilience Excellence Summit

March 1-3, 2021

View presentations below



## DRI RESILIENCE EXCELLENCE SUMMIT

### – 11:45 AM – Resilience Trends and Predictions Panel

Join members of DRI International's Future Vision Committee as they report on findings from the 6<sup>th</sup> Annual DRI International Global Risk and Resilience Trends Report. They'll also share their predictions for the coming year.

**Lyndon Bird**, Chair, DRI Future Vision Committee


**Patrick Alcantara**, Head of Customer Insight, Co-op Insurance

**Andrea Bonime-Blanc**, CEO and Founder, GEC Risk Advisory

**Richard Knowlton**, Chairman, Richard Knowlton Associates; Director of Security Studies, Oxford Cyber Academy

**David Porter**, Director of Business Continuity Management, Australian Taxation Office (ATO)




**Kenji Watanabe**, Professor, Graduate School of Engineering; Head of Disaster & Safety Management, Nagoya Institute of Technology



**GEC Risk Advisory**  
*Transforming Risk into Value®*

HOME SERVICES RESOURCES GLOOM TO BOOM BOOK 2020 ANDREA'S BOOKS EVENTS THOUGHT LEADERSHIP TEAM & CONTACT

## ESGT Resources for 2021

 World Economic Forum	 RIMS	 CFF
<b>World Economic Forum Articles:</b>	<b>RIMS ERM Conference Keynote Podcasts &amp; Interview:</b>	<b>Cyber Future Foundation 2020 5th Annual Summit Resources:</b>
<a href="#">ESGT: Adding "Technology" to ESG</a> <a href="#">Click Here</a>	<a href="#">The Future of ERM</a> <a href="#">Click Here</a>	<a href="#">All Panels:</a> <a href="#">Click Here</a>
<a href="#">Cyber Resilience in a Pandemic</a> <a href="#">Click Here</a>	<a href="#">How ERM Can Catalyze (Y)our World</a> <a href="#">Click Here</a>	<a href="#">Cyber Risk &amp; Resilience Panel:</a> <a href="#">Click Here</a>
<a href="#">ESG+T Risks Require Board Attention</a> <a href="#">Click Here</a>		



Learn more about [Gloom to Boom](#)



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**Our mailing address is:**

GEC Risk Advisory LLC  
P.O. Box 231351  
NEW YORK, NEW YORK 10023 USA

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