



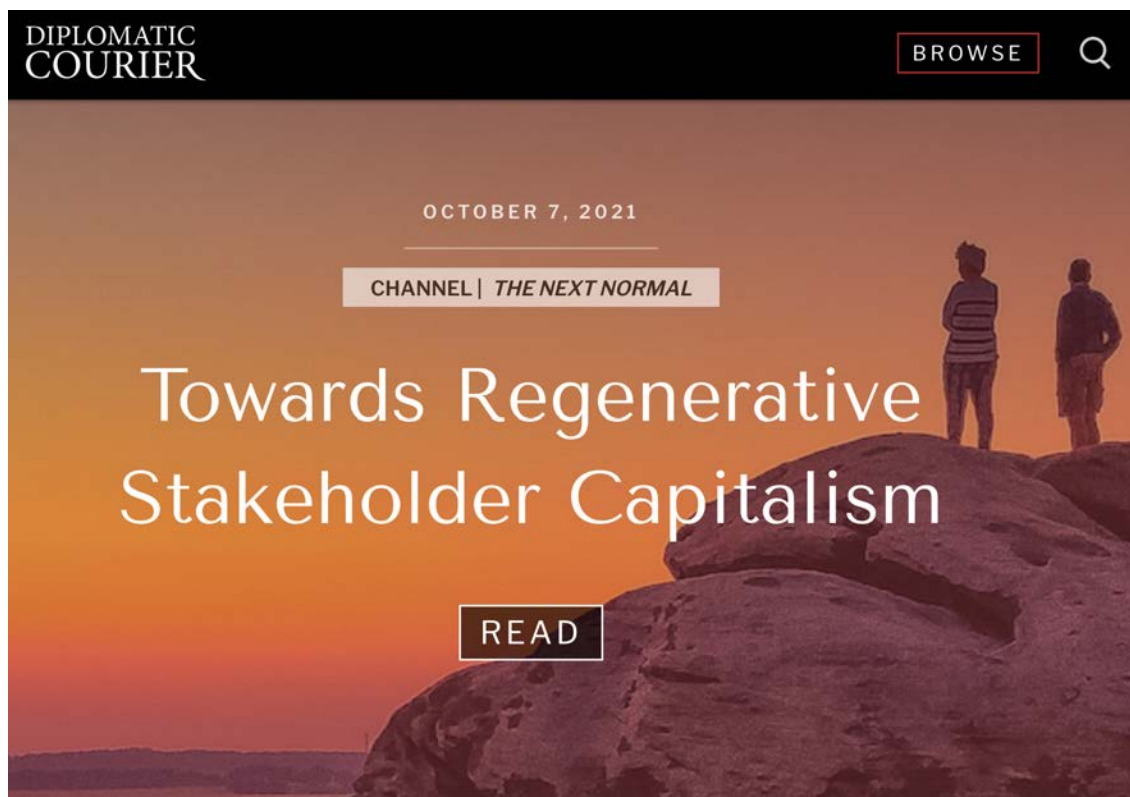
#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

October 7, 2021

What is "Regenerative Stakeholder Capitalism"?



Dear Friends,

So you may ask yourself: what (the heck) is "regenerative stakeholder capitalism"? Just as we're beginning (sort of) to know what "stakeholder capitalism" might be, what is the meaning of the

"regenerative" part? Scroll down to see my explanation or go straight to my [hot off the virtual presses piece for Diplomatic Courier available here](#).

This month we have a few additional resources for you:

- A new piece on the ["5 Ts of Cyber Crisis Readiness for all Kinds of Organizations"](#) for the World Economic Forum coauthored with Tomer Saban, CEO and co-founder of WireX Systems (a network cybersecurity company on whose Advisory Board I serve) . [Read it here](#) and see all [my WEF articles here](#).
- I'm delighted to announce the launch of a new DCRO Institute / Athena Alliance Risk Governance Cohort that I will be guiding live beginning in February 2022 - [find out more here](#) and [download the brochure here](#).
- Read ["Toward Regenerative Stakeholder Capitalism"](#) in Diplomatic Courier's just released Book-azine ["The Next Normal: Thriving in the Post-Pandemic World"](#).
- Next Monday the 11th, I'm delighted to be back (virtually this time!) in beautiful Bled, Slovenia, to have a post-pandemic reputation risk and global trends conversation with my wonderful friend, Andrijana Bergant, CEO and Founder of the [Annual BCEC Conference](#) now in its 7th year!
- [The virtual Brazil-based Symetria Latin America ESG 2021 Conference is coming up on November 9th-](#) billed as the first Latin-America-wide ESG conference, I have the privilege of leading a panel named for my ESGT concept - ["ESG+T: Boosting Innovation through Technology"](#). [Registration is free](#).

Now back to what (the heck) I mean by ["Regenerative Stakeholder Capitalism"](#). Two things:

- We need a "re-generation" of emotionally intelligent leaders to take the helm in government, business and society in management and governance roles to save our planet, people and profit, and
- We need to connect capitalism to the circular economy, the net zero carbon targets (and all short and medium term tactics that will get us there) and the convergence of serious, material and even existential risks (and opportunities of course!)

Until the next time, stay healthy, stay well, take care of yourself and others and stay in touch!

All the best,

[Andrea](#)

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THE NEXT NORMAL: THRIVING IN THE POST-PANDEMIC
WORLD - ANDREA'S CHAPTER - TOWARDS REGENERATIVE
STAKEHOLDER CAPITALISM

**TOWARDS
REGENERATIVE
STAKEHOLDER
CAPITALISM**

WHY WE NEED TRUSTED
AND EMPATHETIC LEADERS
MORE THAN EVER

ANDREA BONIME-BLANC

Whether it is a new normal or a next normal, what comes after the COVID-19 pandemic must be a pivot from the old, tired, and exclusive models of leadership and capitalism (and related systemic corruption) that have prevailed over the past few decades to a more sustainable, ethical, inclusive form of regenerative stakeholder capitalism that addresses some of the critical and even existential global environmental, social, governance, and technological (ESGT) challenges of our times.

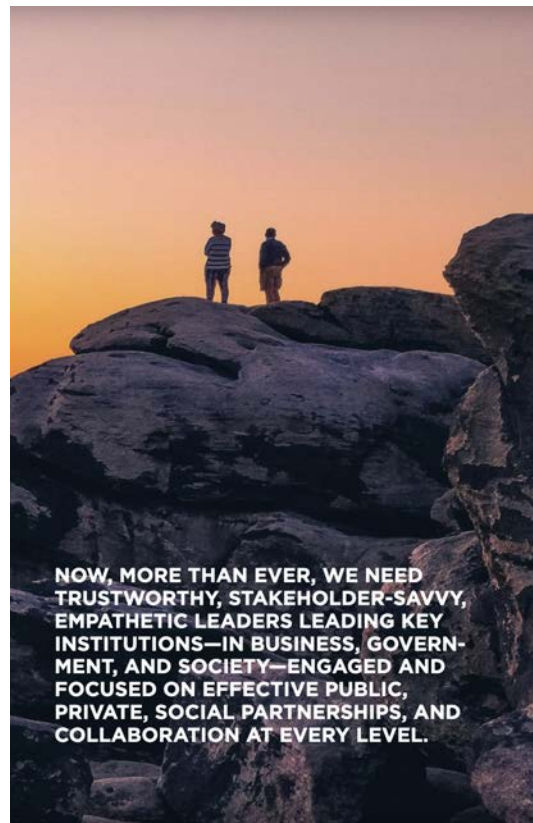
And the most critical ingredient to achieve this? Trustworthy, stakeholder-savvy, empathetic leaders leading key institutions—in business, government, and society—engaged and focused on effective public, private, social partnerships, and collaboration at every level.

It is only in this way that we will begin to scratch the surface of some of the deepest challenges of our time—climate, cyber, inequality, health, tech ethics, human rights—because such challenges can only be solved by leaders who are naturally empathetic, inclusive, collaborative, expert, and thus trusted.

Deconstructing the Problem

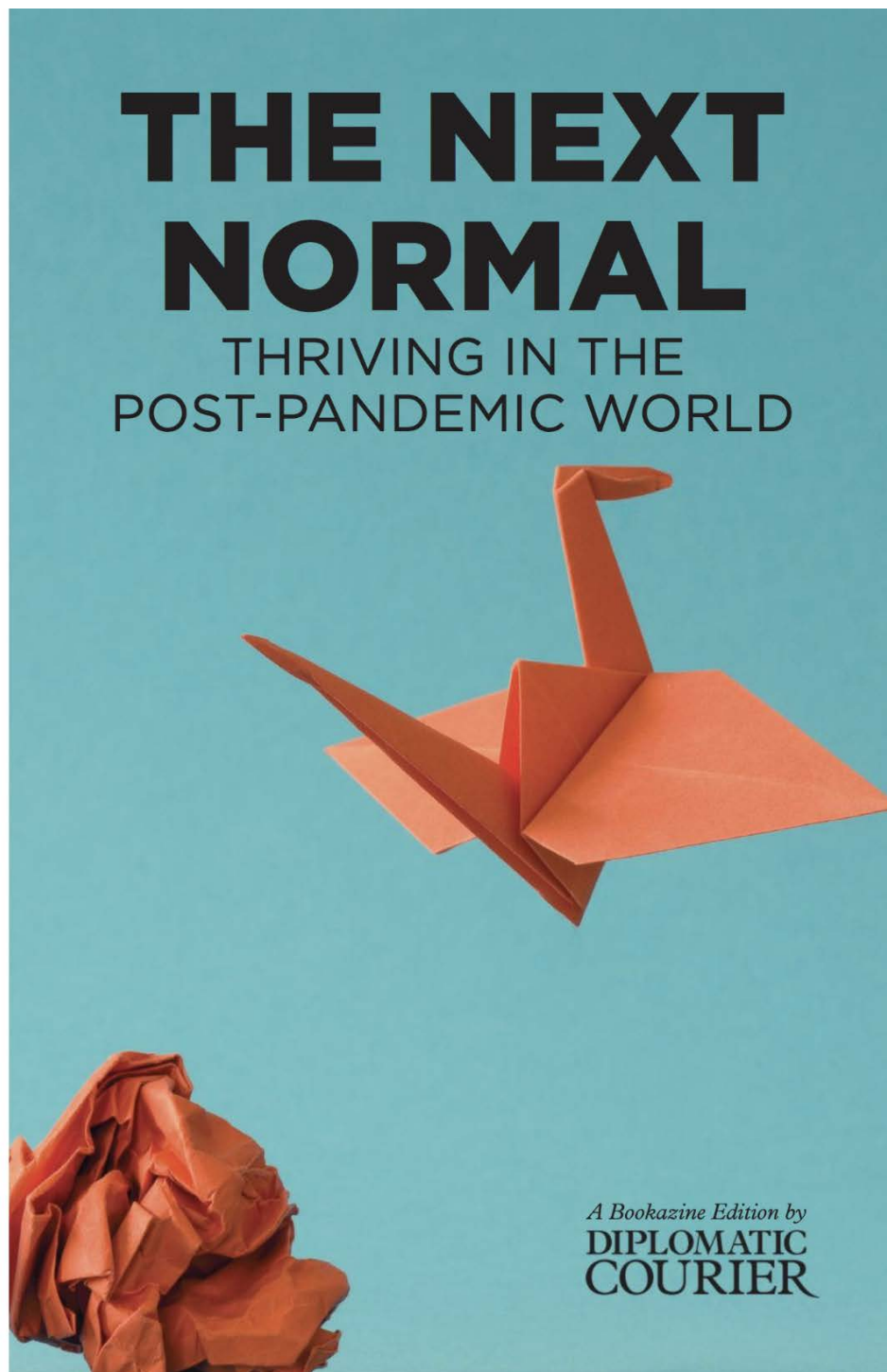
As the annual Edelman Trust Barometer has shown for the past dozen years, stakeholder trust in four key institutions (business,

#0 | THE NEXT NORMAL



**NOW, MORE THAN EVER, WE NEED
TRUSTWORTHY, STAKEHOLDER-SAVVY,
EMPATHETIC LEADERS LEADING KEY
INSTITUTIONS—IN BUSINESS, GOVERN-
MENT, AND SOCIETY—ENGAGED AND
FOCUSED ON EFFECTIVE PUBLIC,
PRIVATE, SOCIAL PARTNERSHIPS, AND
COLLABORATION AT EVERY LEVEL.**

THE NEXT NORMAL: THRIVING IN THE POST-PANDEMIC
WORLD - BOOKAZINE



**New DCRO Institute / Athena Alliance Guided Risk
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New Cohort Starting February 2022**




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Led by e-suite executive, board member, and risk
governance expert, Andrea Bonime-Blanc, JD, Ph.D.

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exercises, enhanced learning, and
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Program



Program Schedule

Session 1 - February 15, 2022
12:00 Noon (New York) - 60 minutes

Meet your cohort members
Program overview and cohort plan
Personal goals assessment and plan
Bring the headlines to life
First collaborative project assignment

Session 2 - March 8, 2022
12:00 Noon (New York) - 90 minutes

Bring the headlines to life
Burning questions from online courses on why we take risk
Collaborative assignment discussion
Step one toward capstone deliverable
Second collaborative project assignment

Session 3 - March 29, 2022
12:00 Noon (New York) - 90 minutes

Bring the headlines to life
Burning questions from online courses on risk prioritization
Collaborative assignment discussion
Step two toward capstone deliverable

Session 4 - April 26, 2022
12:00 Noon (New York) - 120 minutes

Bring the headlines to life
Burning questions from online courses on board committee work
Collaborative assignment presentations
Complete capstone deliverable



"The 5 Ts of Cyber Crisis Readiness" new World Economic

Forum Agenda Piece co-written with Tomer Saban of WireX Systems

Andrea Bonime-Blanc

Founder and CEO, GEC Risk Advisory

Dr. Andrea Bonime-Blanc is Founder & CEO of GEC Risk Advisory, a global ESG and cyber-strategist, board director, member of the Council on Foreign Relations and author of Gloom to Boom: How Leaders Transform Risk into Resilience and Value (Routledge 2020) and The ESGT Megatrends Manual (Diplomatic Courier 2021).

Most Popular



CYBERSECURITY

The 5 'Ts' of cyber-crisis readiness for every kind of organization

Businesses and organizations looking to shore up their cybersecurity in an age of rising threats should look to maintain a state of constant preparedness for attack.

27 Sep 2021



CYBERSECURITY

8 steps to starting a cybersecurity virtuous cycle

Cybercrime is estimated to be worth \$2.2 trillion this year – businesses must develop their cyber-resilience to avoid becoming victims

26 May 2021



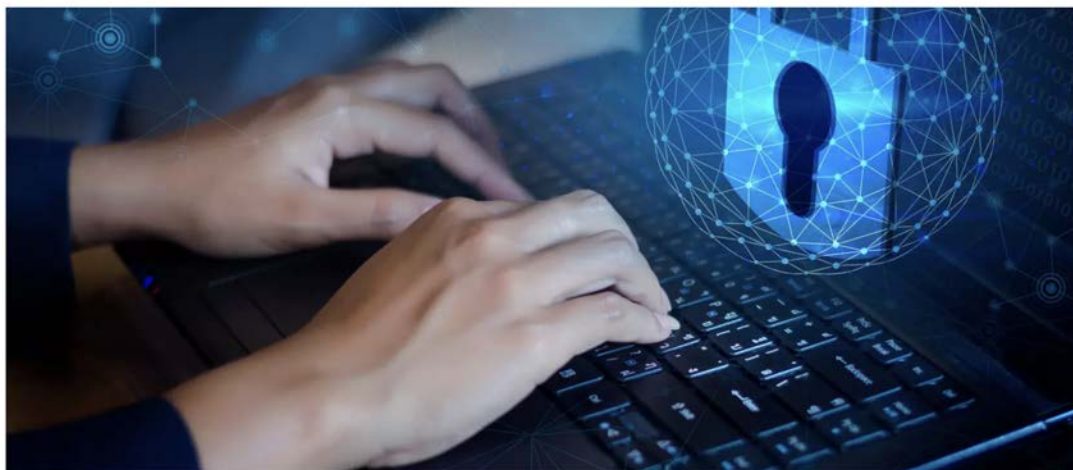
TECHNOLOGICAL TRANSFORMATION

It's time we added a letter to ESG. Here's why

Alongside ESG concerns, there exists a vast and growing array of technological issues – this is the 'T' in ESGT. Here's why this matters.

14 Oct 2020

The 5 'Ts' of cyber-crisis readiness for every kind of organization



Cyber-crisis readiness is one element of a larger organizational strategy for cyber-resilience. Image: Getty Images/Stockphoto

27 Sep 2021

Andrea Bonime-Blanc

Founder and CEO, GEC Risk Advisory

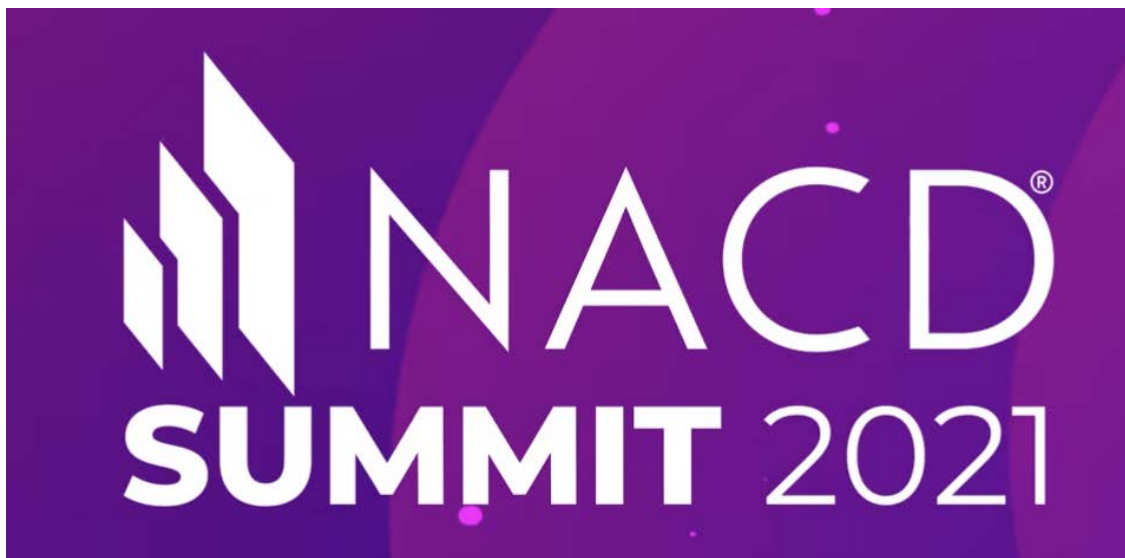
Tomer Saban

CEO, WireX Systems

- Cyber-resilience is a fundamental principle in the face of rising threats to digital security.
- Cyber-crisis preparedness is a crucial part of broader cyber-resilience, no matter how big or small your organization.
- Talent is the most important of the five "Ts" of cyber-crisis preparedness.

NACD SUMMIT 2021 - Panel on "Ask the Experts: Black Swans, Grey Rhinos & Crisis Preparedness" - October 7,

2021



Ask the Experts: Black Swans, Gray Rhinos, and Crisis Preparedness



Charles Moore

Managing Director, Alvarez & Marsal



Andrea Bonime-Blanc

Founder and CEO, GEC Risk Advisory; Director, Cyber Future Foundation, Epic Theatre Ensemble, NACD New Jersey Chapter



Raphael Wallander

Owner, Chairman and Chief Executive Officer, Maxwell Bay Advisors LLC



Trish Oelrich

Principal - Oelrich & Associates, LLC

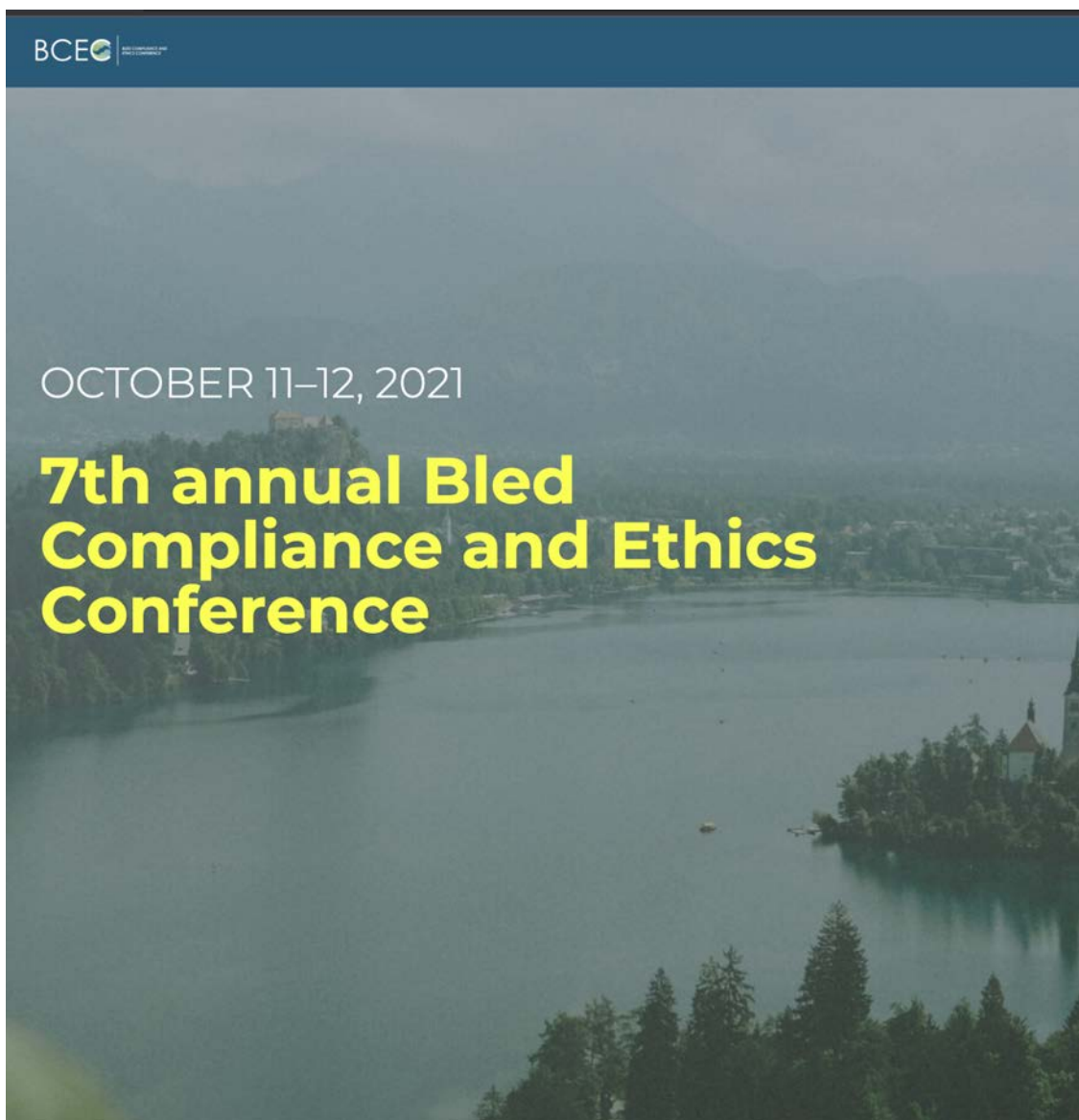


🕒 2:15 PM - 3:30 PM EDT on Thursday, October 7


[Add to Calendar](#) ✓

Will your company experience a crisis while you are on board? Will it be a sudden, unexpected “black swan” event, or a slow-moving “gray rhino” hiding in plain sight? Either way, your board has an important role in strengthening your company’s crisis preparations. This panel will provide insights that can inform and shape the board’s role in anticipating and responding to a variety of crises.

ETHICS CONFERENCE - A CONVERSATION ABOUT REPUTATION RISK



SYMETRIA 2021 - "ESG+T - Boosting Innovation through
Technology - November 9, 2021

#SYM21 speakers [schedule](#) #trst

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Schedule (UTC-3)

Day 8

Day 9


Day 10

Day 11


Day 12

11:20 am - 12:25 pm


ESG+T: Boosting innovations through technology




Andrea Bonime-Blanc
Founder & CEO of GEC Risk
Advisory



Bruno Pina
Chief of Innovation Experience
at Distrito



Daniel Carocha
Head of ESG & Digital
Innovation at PANGAIA

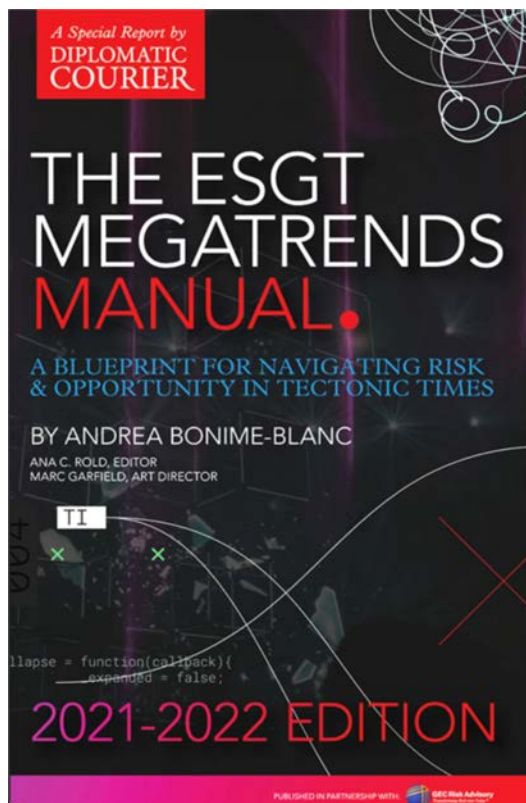


MODERATOR
Maria Veloso
Managing Partner & Founder at
Olusac

THE ESGT MEGATRENDS MANUAL 2021-2022 - DOWNLOAD
A FREE COPY

<https://mailchi.mp/gecrisk.com/resilience-689966>

9/13



MEGATREND #1

TECH DISRUPTION AT
THE SPEED OF LIGHT

MEGATREND #2

LEADERSHIP AND
INSTITUTIONAL
TRUST PLUMMETING

MEGATREND #3

COMPLEX
INTERCONNECTED
RISK INTENSIFYING

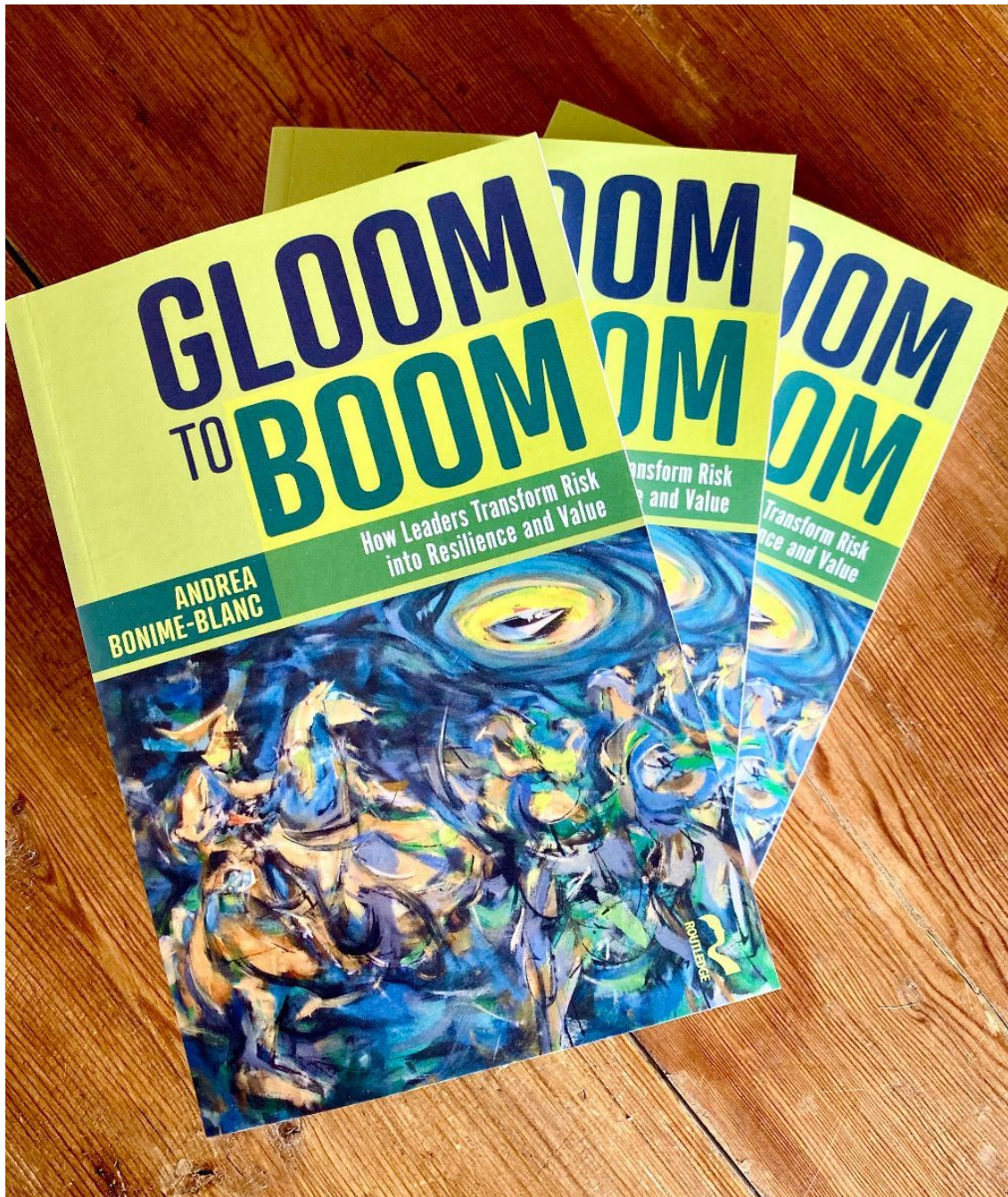
MEGATREND #4

GLOBAL
GEOPOLITICAL
TECTONICS SHIFTING

MEGATREND #5

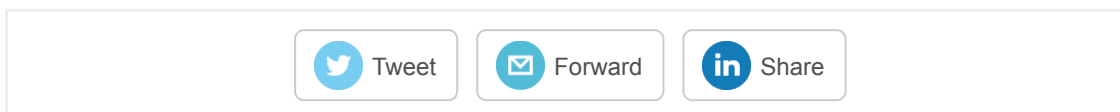
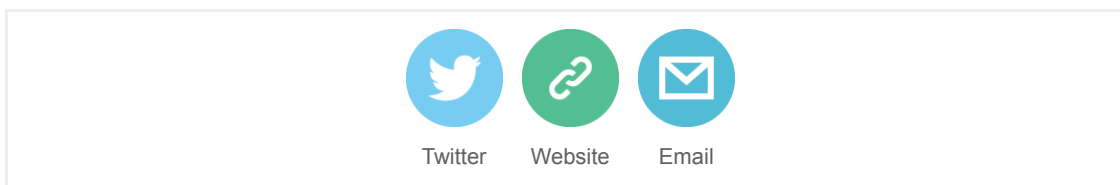
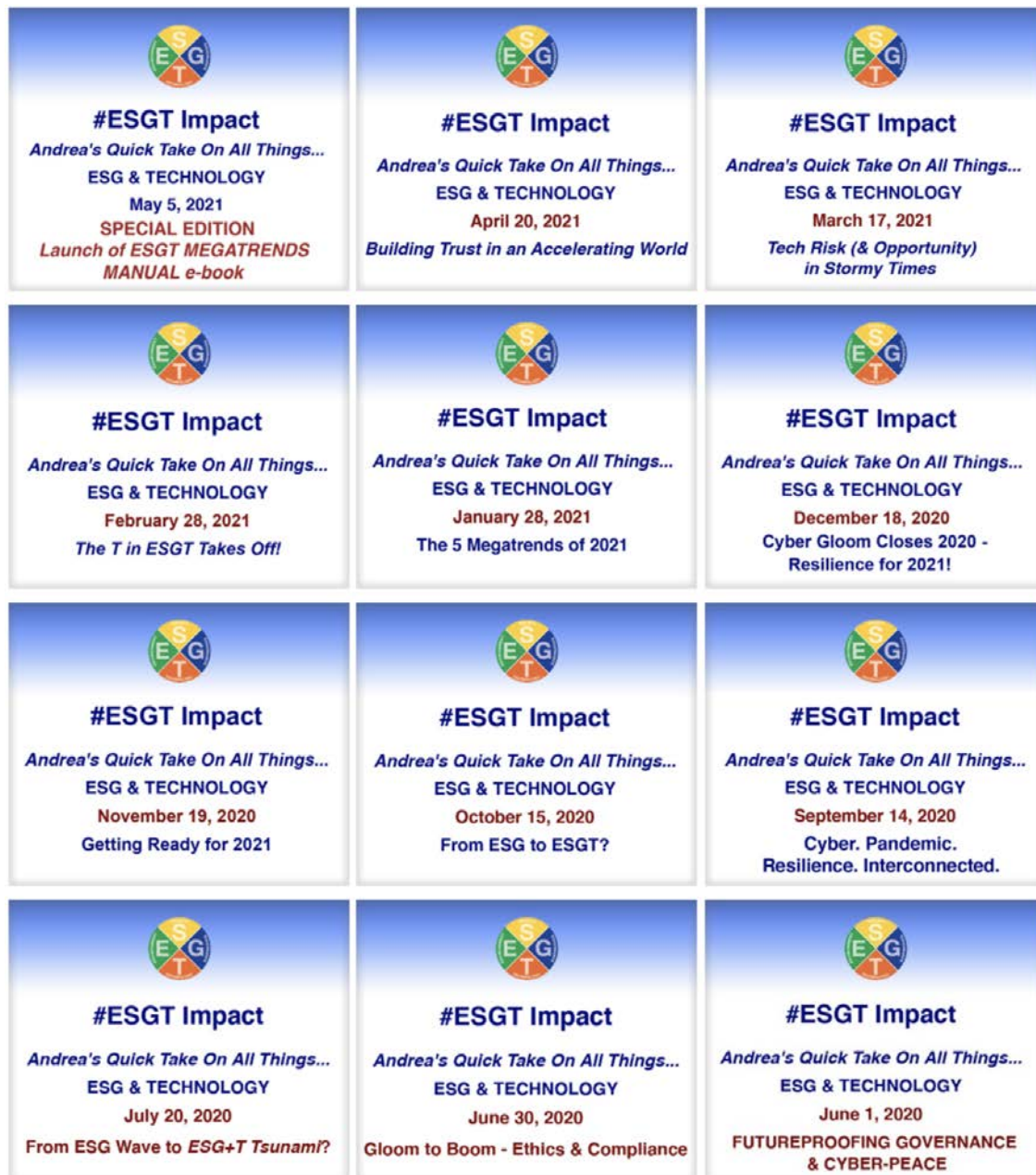
STAKEHOLDER
CAPITALISM RISING

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BOOK GLOOM TO BOOM



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What (the heck) is Regenerative Stakeholder Capitalism?

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