



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

January 28, 2021

The 5 Megatrends of 2021



Dear Friends,

Happy 2021 - may this new year treat you and yours kindly!

In this first issue of 2021 (and celebrating the 8th anniversary of founding GEC Risk Advisory!), I feature "The 5 Megatrends of 2021" something I've developed for my clients and thought I'd share with you, my readers, together with relevant resources as follows:

- **#1 - Tech Change:** Check out the Cyber Future Foundation's inaugural January 2021 Cyber Peace webinar on [CFF YouTube Channel](#) I was fortunate to participate in as well as the Singapore based [AI World 4 Megatrends Event](#)

- **#2 - Leadership Trust:** I coauthored a piece with my good friend Michael Marquardt on the governance implosion of German company [Wirecard \("Europe's Enron"\)](#) [hot off the presses from the NACD's Directorship Magazine](#)
- **#3 - Complex Interconnected Risk** - one of the most useful reports of the year [The World Economic Forum's 2021 Global Risks Report](#)
- **#4 - Geopolitical Tectonics** - the [Council on Foreign Relations; 2021 Preventive Conflicts Report](#) in which I was a survey participant
- **#5 - Stakeholder Capitalism Rising** - an opinion piece I penned for Latin America Advisor on [ESG in the Americas](#) and an excellent report from [Just Capital on corporate America's reaction to the January 6, 2021 insurrection.](#)

Lots of food for thought and action for 2021.

I wish you and yours health, safety, warmth and peace as we leave this fraught year and hope 2021 treats each of us and our world more kindly.

[Andrea](#)

#1 - TECH AT THE SPEED OF LIGHT - RESOURCES

VIEW VIDEO OF AI WORLD 4 TECH MEGATRENDS EVENT
NOVEMBER 2020

Monday, 30 November 2020 | 01:30 PM – 03:00 PM (GMT+8)
Via ZOOM

AI WORLD SUMMIT
DISRUPT. INNOVATE. ACTION.
FREE 5 Days For AI Practitioners & Adopters
14+ Tracks 50+ Speakers 20+ Countries 5 Continents

TRACK 2: THE BIG 4 MEGATRENDS
How These Are Shaping The World & Industries in the Next 5 Years

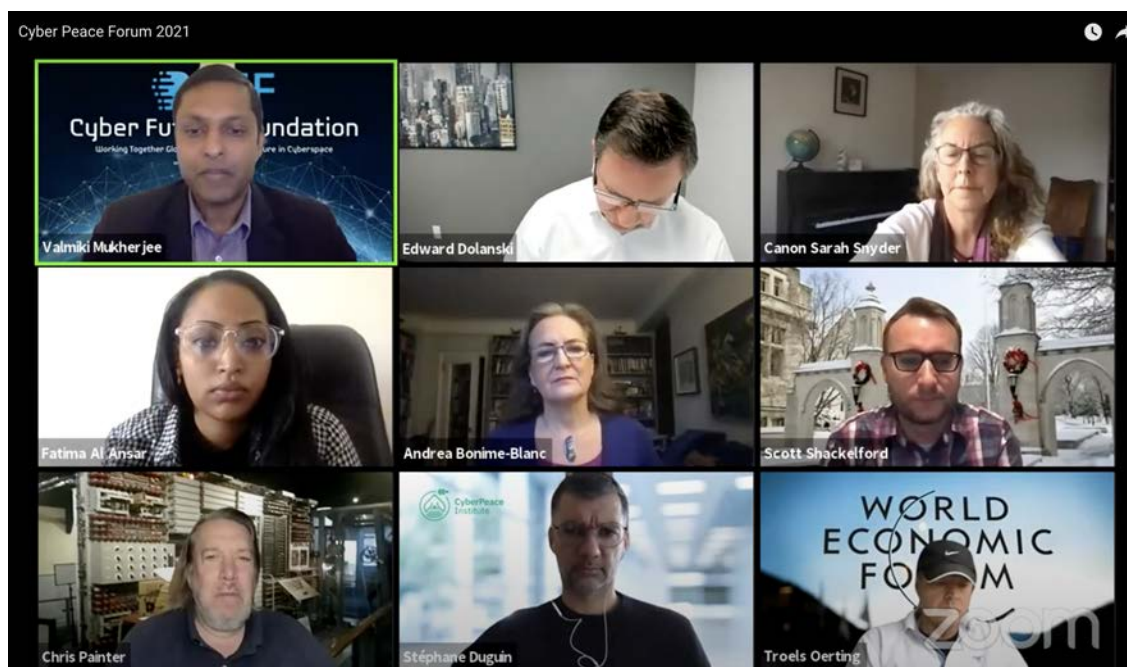
SPEAKER / PANELIST
Ridzuan Abdul Aziz
President
FinTech Association of Malaysia
Founder
CS Tech Solutions
Managing Partner
Centre of AI Innovation (CE.A.I.)
Malaysia

SPEAKER / PANELIST
Dr. Andrea Bonime-Blanc
CEO / Founder
GEC Risk Advisory
USA

SPEAKER / PANELIST
Arijit Bhattacharyya
CEO / Founder
Virtualinfocom
India

CHAIRPERSON / MODERATOR
Tyler Aveni
Head of International
Fintech Partnerships
WeBank
China

VIEW VIDEO OF CYBER FUTURE FOUNDATION JANUARY 2021
CYBER PEACE EVENT



#2 - LEADERSHIP & INSTITUTIONAL TRUST DECLINING

ARTICLE ON WIRECARD - EUROPE'S ENRON? FROM NACD
DIRECTORSHIP MAGAZINE JANUARY 2021



#3 - COMPLEX INTERCONNECTED RISK INTENSIFYING

DOWNLOAD THE WORLD ECONOMIC FORUM'S 2021 GLOBAL RISKS REPORT



Global Risks Landscape 2021



Top Global Risks by Likelihood



Top Global Risks by Impact



■ Economic
 ■ Environmental
 ■ Geopolitical
 ■ Societal
 ■ Technological

Source: World Economic Forum Global Risks Report 2021

#4 - GLOBAL GEOPOLITICAL TECTONICS SHIFTING

INTERNATIONAL INSTABILITY (COUNCIL ON FOREIGN RELATIONS
PREVENTIVE PRIORITIES SURVEY 2021)

Preventive Priorities Survey 2021

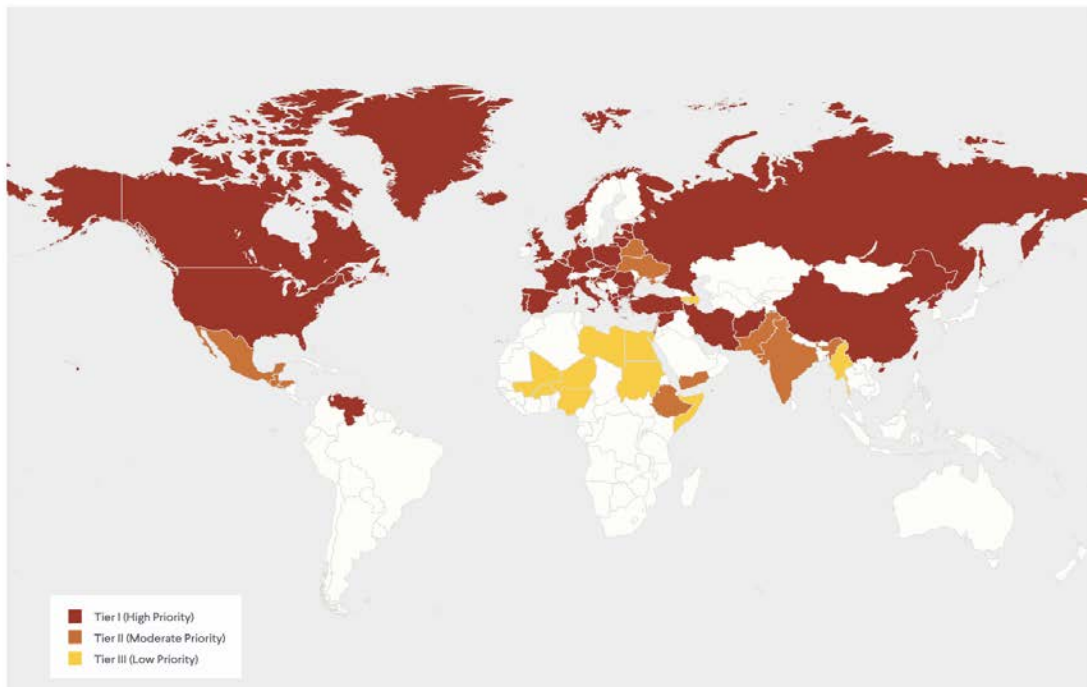
Paul B. Stares

General John W. Vessey Senior Fellow for Conflict Prevention

Director, Center for Preventive Action

The Center for Preventive Action's annual Preventive Priorities Survey (PPS) evaluates ongoing and potential conflicts based on their likelihood of occurring in the coming year and their impact on U.S. interests. The PPS aims to help the U.S. policymaking community prioritize competing conflict prevention and crisis mitigation demands.

To learn more about ongoing conflicts, visit the Global Conflict Tracker at [cfr.org/globalconflicttracker](https://www.cfr.org/globalconflicttracker).



#5 - STAKEHOLDER CAPITALISM RISING

THE RISE OF ESG IN LATIN AMERICA - LATIN AMERICA ADVISOR
OPINION PIECE

Is Mexico Ensuring the Intended Use of ESG Investments?



Some have expressed skepticism about the use of money invested in sustainable bonds in Mexico. // File Photo: Markus Spiske via Unsplash.

US DOMESTIC POLITICAL INSTABILITY (JUST CAPITAL REPORT)

The Attack on the Capitol Prompted an Unprecedented Wave of Responses From Corporate America – We've Collected Them

by Richard Feloni, Amanda Keating

January 14, 2021

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