



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

September 24, 2022

Turbulence Is the Name of the Game



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Dear Friends,

In recent weeks, we have seen a possibly dramatic turning point in the Russia/Ukraine war in the latter's favor, strains in China/Russia and India/Russia relations, incredibly brave young people (especially women) in Iran risking their lives for freedom, and finally (?) and belatedly awareness within Russia of Putin's aggression against Ukraine. Are things starting to settle into a new geopolitical pattern? Only time will tell, but turbulence appears to be the name of the game.

Meanwhile, to help you navigate the turbulence, I'm happy to share several resources:

- My latest article on ["Future Tech Success -Depends on Governance and Impact"](#) written for Diplomatic Courier's UNGA77 Book-azine released during the UN General Assembly events this past week in NYC
- BFM Malaysian Business Radio Interview for the [Breakfast Grille Show](#) on ["The Case for Adding Tech to ESG"](#) kicking off the ICDM International Directors Summit 2022 for which I am keynoting on September 25th from 9:30-10:30pm Eastern (September 26 9:30-10:30am Malaysia time) [there is still time to register here.](#)
- Our next Athena Alliance ESGT Megatrends Salon is on Megatrend #2 "Climate and War Propelling Complex Risk" this Tuesday September 27th at 12-1pm Eastern. [Request an invitation here.](#)
- The [webinar recording of the Cyber-Public Health Roundtable](#) I participated in through Indiana University's Ostrom Workshop earlier this month.
- Para mis amigos de habla hispana - todavia quedan plazas para el curso online ["Descubre los Riesgos Estrategicos y Reputacionales ESGT"](#) de Corporate Excellence y GEC Risk. Empezamos el 6 de Octubre. [Detalles aqui.](#)

As always, stay well, stay safe & stay positive!

[Andrea](#)

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From Diplomatic Courier's UNGA77 Book-azine - "Future Tech Success Depends on Governance & Impact"

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GLOBAL TECHNOLOGY

FUTURE-TECH SUCCESS DEPENDS ON GOVERNANCE AND IMPACT

BY ANDREA BONIME-BLANC .



Photo by Midjourney.

SEPTEMBER 21, 2022

The paradox of future tech is that it is full of promise and potential while exponential nature can present existential risk if not properly guard-railed. While finding the right balance on these guard rails is tricky, some older, proved principles can offer guidance, writes Andrea Bonime-Blanc.

Athena Alliance Salon - The ESGT Megatrends Series -
Megatrend #2 - Climate & War Propelling Complex Risk -

September 27, 2022 12-1PM Eastern

The ESGT Megatrends- #2- 2022-2023 Edition: Climate and War Propelling Complex Risk



RSVP

[RSVP, I WOULD LIKE TO ATTEND →](#)

About this event

Just when we thought that the pandemic and climate change were the drivers of the “complex interconnected risk” Andrea talked about last year, this year what was Megatrend #3 becomes Megatrend #2— Climate and War Propelling Complex Risk—as a major war (Russia’s invasion of Ukraine) enters the world of interconnected complex risk. This war has given rise to (and/or exacerbated) a series of societal (humanitarian, mental health, food security) and technological (cyber and disinformation warfare) consequences – foreseen and unforeseen – that have propelled complex interconnected risk to new heights this year. Join Andrea as she dissects some of these large strategic risks and translates them into decision-maker to do’s for the coming year

**Spotlight on Megatrend #2 - Climate & War Propelling
Complex Risk**

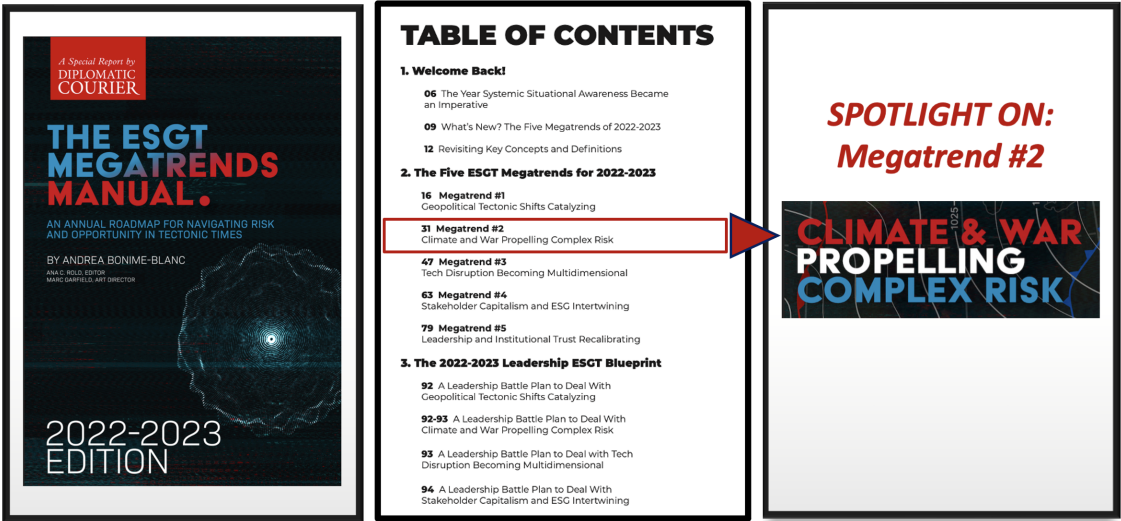
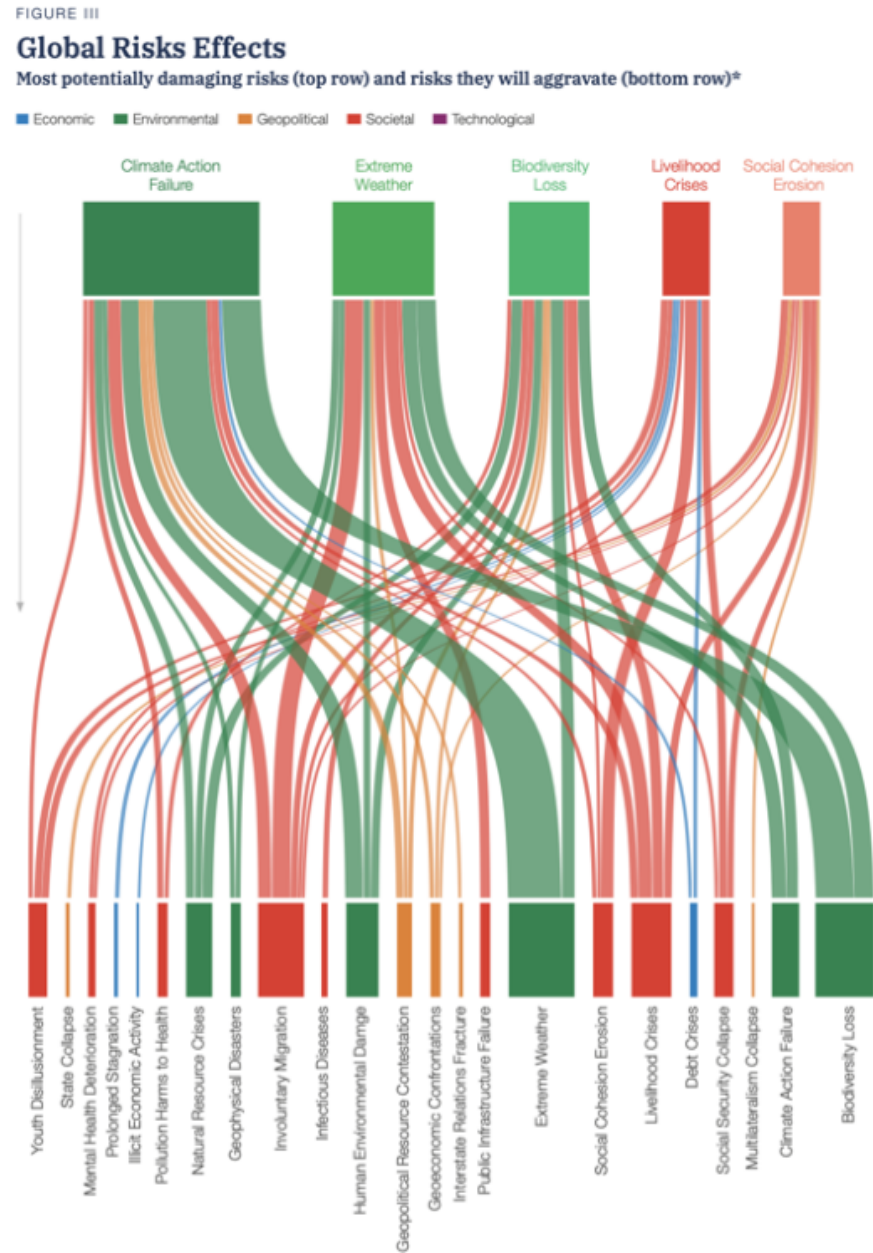


Figure 11
World Economic Forum - Global Risks Effects 2022



Download this year's ESGT Megatrends Manual 2022-2023


Listen to the BFM Malaysian Radio Interview "The Breakfast Grille" on "The Case for Adding Tech to ESG"

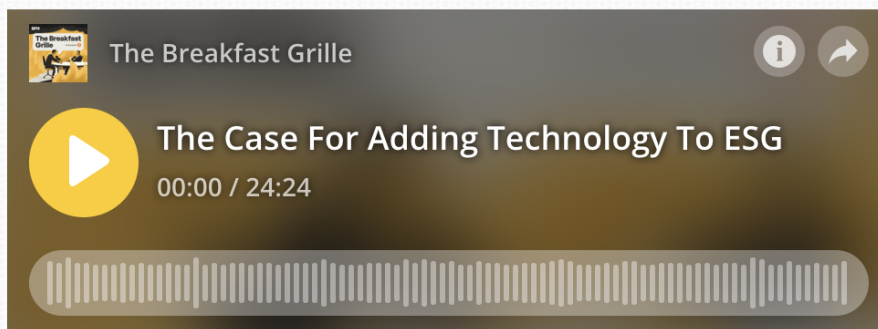
Podcast > Morning Run > The Breakfast Grille > The Case For Adding Technology To ESG

THE CASE FOR ADDING TECHNOLOGY TO ESG

Dr Andrea Bonime-Blanc, CEO & Founder, GEC Risk Advisory

23-Sep-22 08:00

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Institute of Corporate Directors Malaysia - International

Directors Summit - Starting September 25/26, 2022

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DR. ANDREA BONIME-BLANC
Founder & CEO of GEC Risk Advisory, a global governance, ESG and cyber strategist, a sought after global keynote speaker, visiting professor at several international universities, board director member of the Council on Foreign Relations and author of Gloom to Boom: How Leaders Transform Risk into Resilience and Value (Routledge 2020) and The ESGT Megatrends Manual 2022-2023 (Diplomatic Courier 2022).

THE FIVE ESGT MEGATRENDS INTO 2023
26 SEPT 2022 9.25AM

Podcast > Morning Run > The Breakfast Grille > The Case For Adding Technology To ESG

THE CASE FOR ADDING TECHNOLOGY TO ESG

Dr Andrea Bonime-Blanc, CEO & Founder, GEC Risk Advisory
23-Sep-22 08:00
Brought to you by

BFM The Breakfast Grille

The Breakfast Grille
The Case For Adding Technology To ESG
00:00 / 24:24

Curso Anual Virtual con Corporate Excellence - Centre for Reputation Leadership - en Espanol - Octubre 6-27, 2022



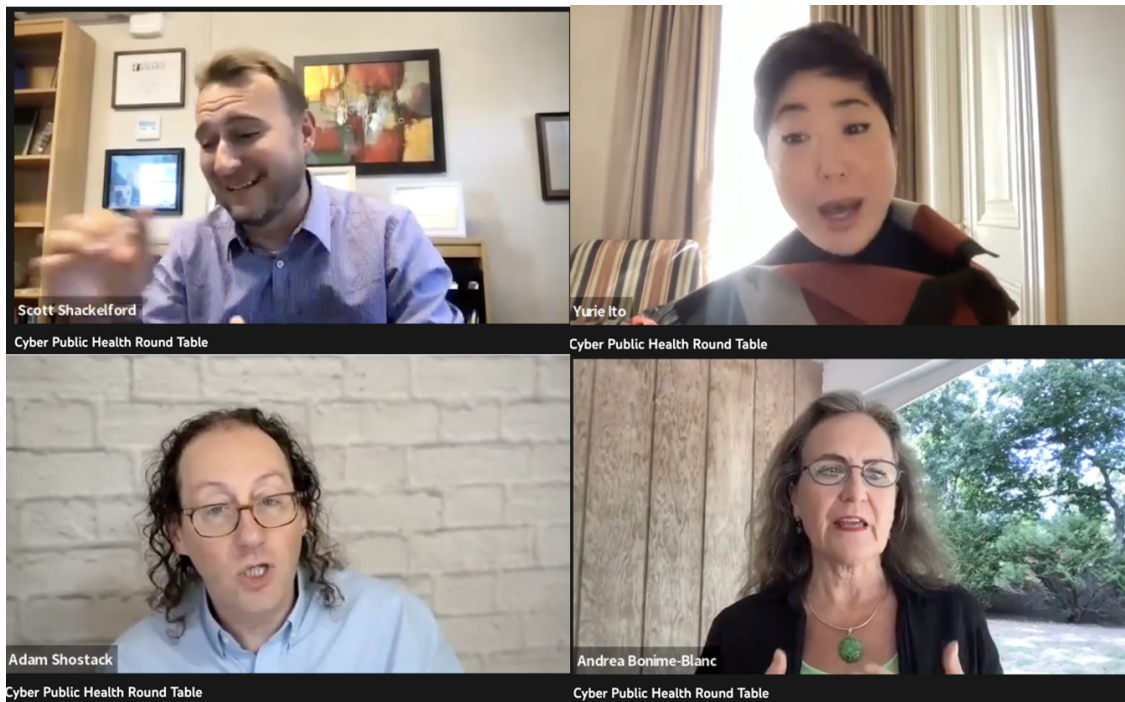
ROBUSTECE TU ESTRATEGIA DE MITIGACIÓN DE RIESGOS

Aprende a convertir riesgos en oportunidades en el curso enfocado y **online** «Gestión de Riesgos Reputacionales y ESG+T» impartido por la experta internacional en riesgos y oportunidades estratégicas, [Andrea Bonime-Blanc](#), CEO y fundadora de [GEC Risk Advisory](#) y miembro del Comité Científico de Corporate Excellence.

¿QUÉ APRENDERÁS?

- ✦ **MÓDULO 1:** Introducción a los riesgos estratégicos en el contexto global y empresarial
- ✦ **MÓDULO 2:** ¿Qué es el riesgo reputacional y ESG+T?
- ✦ **MÓDULO 3:** Gestión del riesgo reputacional en el marco de los riesgos estratégicos
- ✦ **MÓDULO 4:** Construyendo el camino para avanzar: reputación, riesgo y resiliencia corporativa

Cyber Public Health Roundtable - Ostrom Workshop -
WATCH RECORDING from September 8, 2022



INDIANA UNIVERSITY BLOOMINGTON
OSTROM WORKSHOP



CyberGreen

PRESENT

A CYBER PUBLIC HEALTH ROUNDTABLE

Thursday, September 8, 2022, 2-3:00 pm ET

Registration link for Zoom: <https://bit.ly/3vW02Nz>



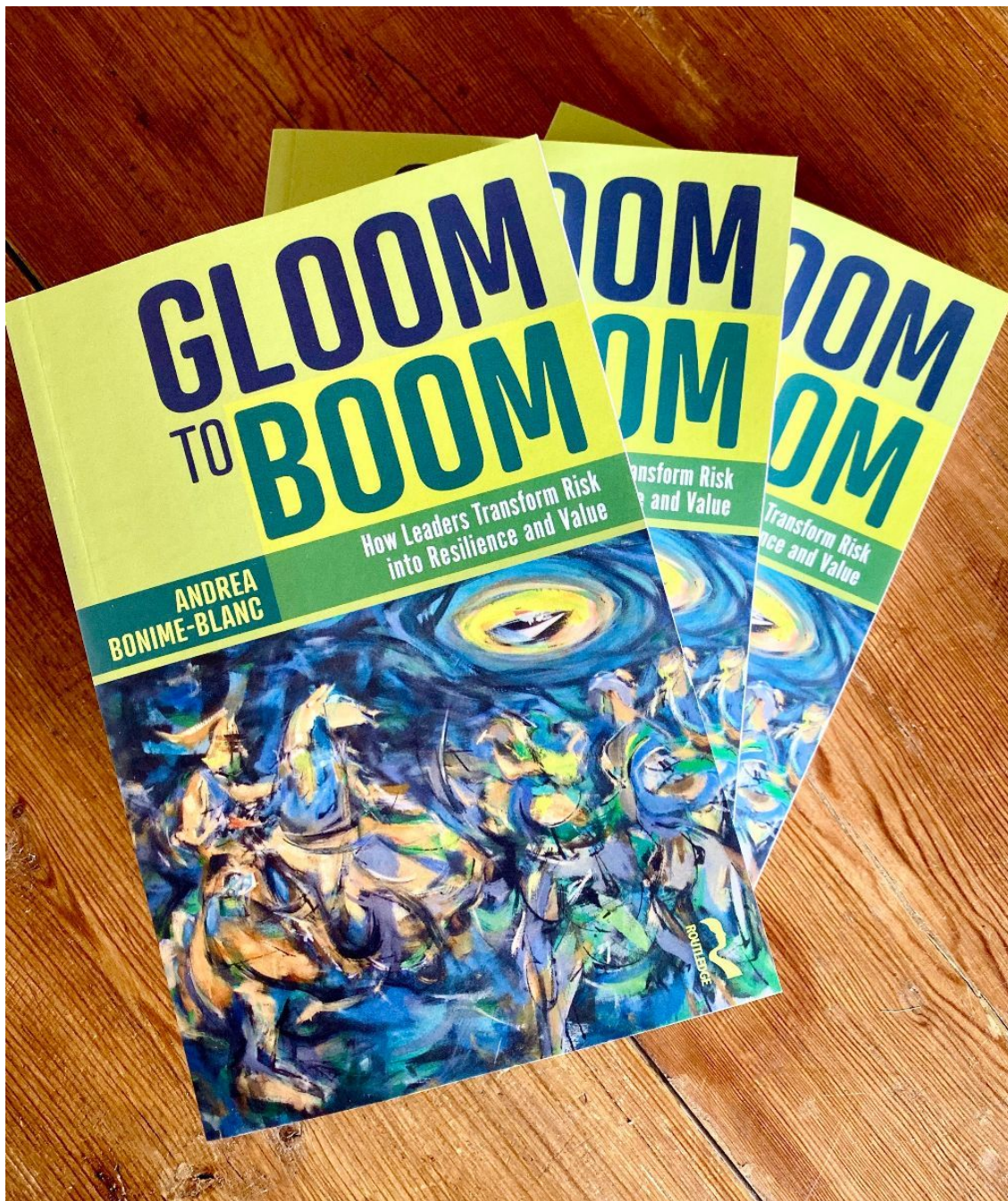
Adopting a public health-style perspective that embraces data-driven investigation, population thinking, and preventative approaches to shared risks would be transformative for cybersecurity. CyberGreen works to establish the Cyber Public Health model and to develop cases with the Internet Infrastructure Health Metrics Framework. Join us to discuss key research questions and the significant challenges to establishing the science of cyber public health.

All are welcome.

Download this year's ESGT Megatrends Manual 2022-2023



Gloom to Boom Book - 3 Chapters - Free Download



Visit [Gloom to Boom's Amazon Page](#)

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Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

August 21, 2022

The End and...the Beginning



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