



## #ESGT Impact

*Andrea's Quick Take On All Things...*

**ESG & TECHNOLOGY**

**July 30, 2023**

***"Cyber Silent Spring"?***



(c) Andrea Bonime-Blanc. 2023.

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Hello Friends,

Grateful to offer you another monthly newsletter live from the Northern Hemisphere where the sweltering and deadly effects of climate change are in full view (and feel) from North America and Eurasia to Asia and the Arctic with monthly temperature records being broken from June to July (and we're yet to enter August) for hottest months in recorded

human history.

Climate change is here and in full force - it will get worse and not get better in my lifetime. The question is: will we **and our leaders** have the willpower, empathy and care for future generations to do enough now so that earth's collective future isn't doomed? [Check this piece out that I wrote last year for COP27](#) I have another one brewing for COP28.

- Apropos of the climate theme, I have a new coauthored article on cyber titled to evoke a distant environmental piece ("Silent Spring") written decades ago. I am proud to have [co-authored "Cyber Silent Spring" article](#) with leading Indiana University cyber-professors just published in the esteemed University of Pennsylvania Journal of Business Law. Our focus? *Leveraging ESG+T Frameworks and Trustmarks to Better Inform Investors and Consumers about the Sustainability, Cybersecurity and Privacy of Internet Connected Devices*. [Read it here](#).
- I am delighted to announce the [3rd Annual Corporate Excellence - Centre for Reputation Leadership/GEC Risk Online Live Digital Course](#) on Transforming ESGT Strategic Risk into Opportunity in Spanish with my special guest, dear friend and colleague, Jose Javier "Jay" Gaudalupe, the Director of Integrity & ESG at [The Platform for Social Impact of Puerto Rico](#) who will share the PSI governance, ethics and transparency PSI case study.
- Jay and I co-wrote this article titled [Turbocharging Impact through Governance and Trust](#) earlier this year for Diplomatic Courier with a sneak preview of this case study.
- Last month, we launched the 3rd Annual Edition of ["The ESGT Megatrends Manual 2023-2024 - A Simple Guide for Futureproofing in Complex Times"](#) with Diplomatic Courier.
- Below is a Figure from [The ESGT Megatrends Manual 2023-2024](#) - from *Megatrend #1 "Exponential Tech Defying Governability"* - on Digital Trust - a graphic we adapted from The World Economic Forum and which aligns with the aforementioned "Cyber Silent Spring" article.

I wish you a safe and relatively cool August - may the above trio of photos I took of a breaking wave keep you refreshed!

[Andrea](#)

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**"CYBER SILENT SPRING" Coauthored Article on Applying ESGT Frameworks to Cyber**



# Journal of Business Law

## **CYBER SILENT SPRING: LEVERAGING ESG+T FRAMEWORKS AND TRUSTMARKS TO BETTER INFORM INVESTORS AND CONSUMERS ABOUT THE SUSTAINABILITY, CYBERSECURITY, AND PRIVACY OF INTERNET- CONNECTED DEVICES**

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Martin A. McCrory\*\*\* & Andrea Bonime-Blanc\*\*\*\*

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**Curso en Vivo Online - Tercer Evento Anual - GEC Risk Advisory & Corporate Excellence / Center for Reputation Leadership - Transforma Riesgos Estrategicos ESGT en Oportunidades - 5 Octubre - 3 Noviembre 2023**








CURSO ONLINE

## Transforma riesgos estratégicos ESG+T en oportunidades

CURSO ONLINE RIESGOS ESG+T

El curso de iniciación online **TRANSFORMA RIESGOS ESG+T EN OPORTUNIDADES REPUTACIONALES** creado por Corporate Excellence - Centre for Reputation Leadership y GEC Risk Advisory, aporta conocimientos que permiten tener una visión del riesgo como una oportunidad de creación de valor y mejorar del rendimiento financiero y no financiero de las organizaciones.

 Del 5 de octubre al 3 de noviembre de 2023



**ANDREA BONIME-BLANC**  
JD/PhD - Fundadora y CEO de GEC Risk Advisory


IMPORTE EXPERTA INTERNACIONAL

Andrea Bonime-Blanc es CEO y fundadora de GEC Risk Advisory y experta internacional sobre gobierno corporativo, riesgo, ética, crisis, reputación, ESG y ciber. Es Oficial de Ética Independiente de la Junta de Supervisión Fiscal de Puerto Rico. Es consejera de varias empresas startup en Europa y EE.UU. de tecnología y temas ESG, y miembro del comité científico de Corporate Excellence - Centre for Reputation Leadership. Es Chair Emérita del Consejo de la asociación líder global de profesionales de ética y cumplimiento, Ethics & Compliance Association.

Bonime-Blanc suma casi dos décadas de experiencia en la alta dirección liderando el departamento jurídico, de gobernanza, ética, cumplimiento, riesgo, informática, auditoría interna y responsabilidad corporativa, en varias empresas internacionales

Incluyendo Bertelsmann, PSEG y Verint. Además es profesora adjunta de la NYU University, así como profesora invitada y conferenciante principal en universidades, eventos y organizaciones de prestigio en todo el mundo.

Doctora en Derecho (JD) y doctora en Ciencias Políticas (PhD) por la Columbia University. Autora de «Manual de Riesgo Reputacional» (Biblioteca Corporate Excellence 2016); Coautora de «The Artificial Intelligence Imperative» (Praeger 2018) y autora de «Gloom to Boom: How Leaders Transform Risk into Resilience and Value» (Routledge, 2020). Cada año publica el Manual de Megatendencias con la editorial Diplomatic Courier enfocada en las 5 megatendencias ESG+T multianuales más importantes para el mundo de negocios, de ONGs y gubernamental.



**PRESENTACIÓN DE CASO PLATFORM FOR SOCIAL IMPACT POR SU ESG & INTEGRITY DIRECTOR, JOSÉ JAVIER GUADALUPE** > [VER LINKEDIN](#)



Read Jay Guadalupe and my Article for Diplomatic Courier  
about the Platform for Social Impact Here

1/20/23, 10:30 AM

Turbocharging Impact through Governance and Trust

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# TURBOCHARGING IMPACT THROUGH GOVERNANCE AND TRUST

BY ANDREA BONIME-BLANC . JOSÉ JAVIER GUADALUPE .



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JANUARY 18, 2023

Read my COP 27 2022 Article for Diplomatic Courier on "You  
Can't Fight the Climate Emergency without Enlightened,  
Responsible Leadership"

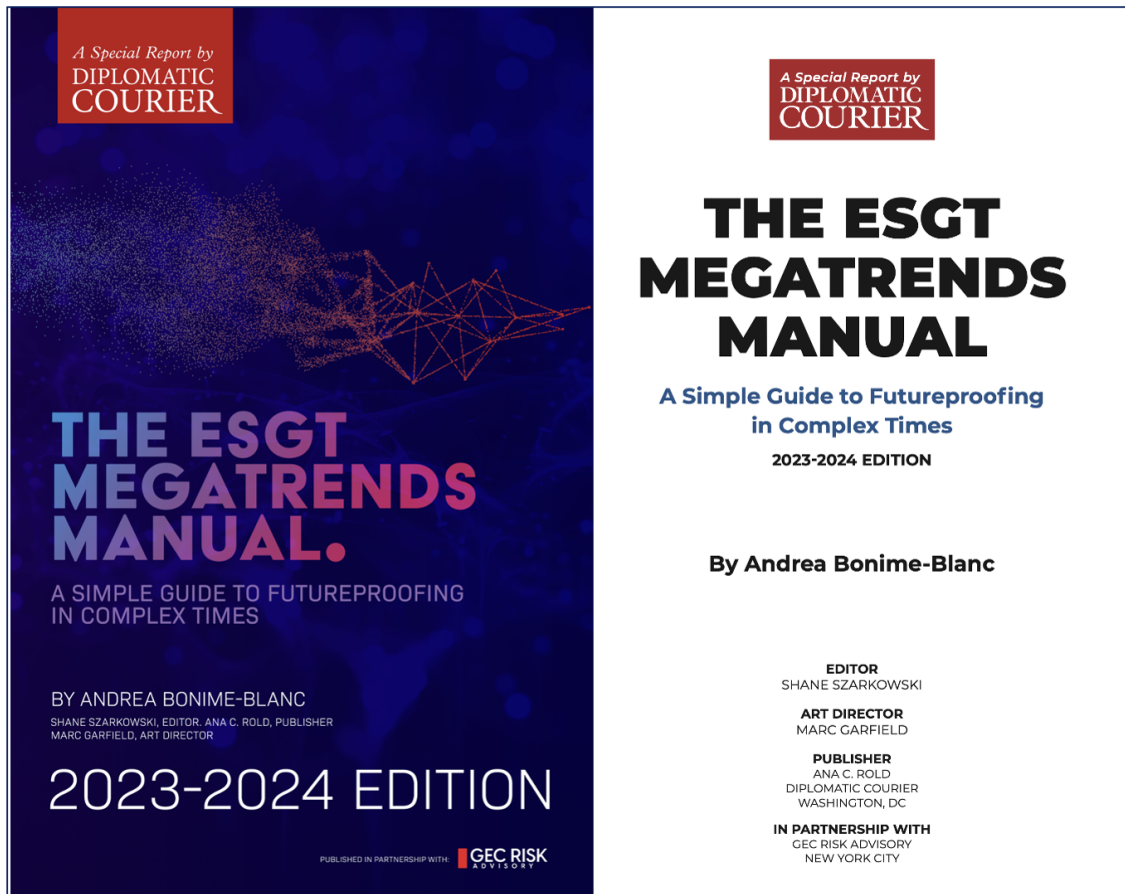
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# YOU CAN'T FIGHT THE CLIMATE EMERGENCY WITHOUT ENLIGHTENED, RESPONSIBLE LEADERSHIP

BY ANDREA BONIME-BLANC .

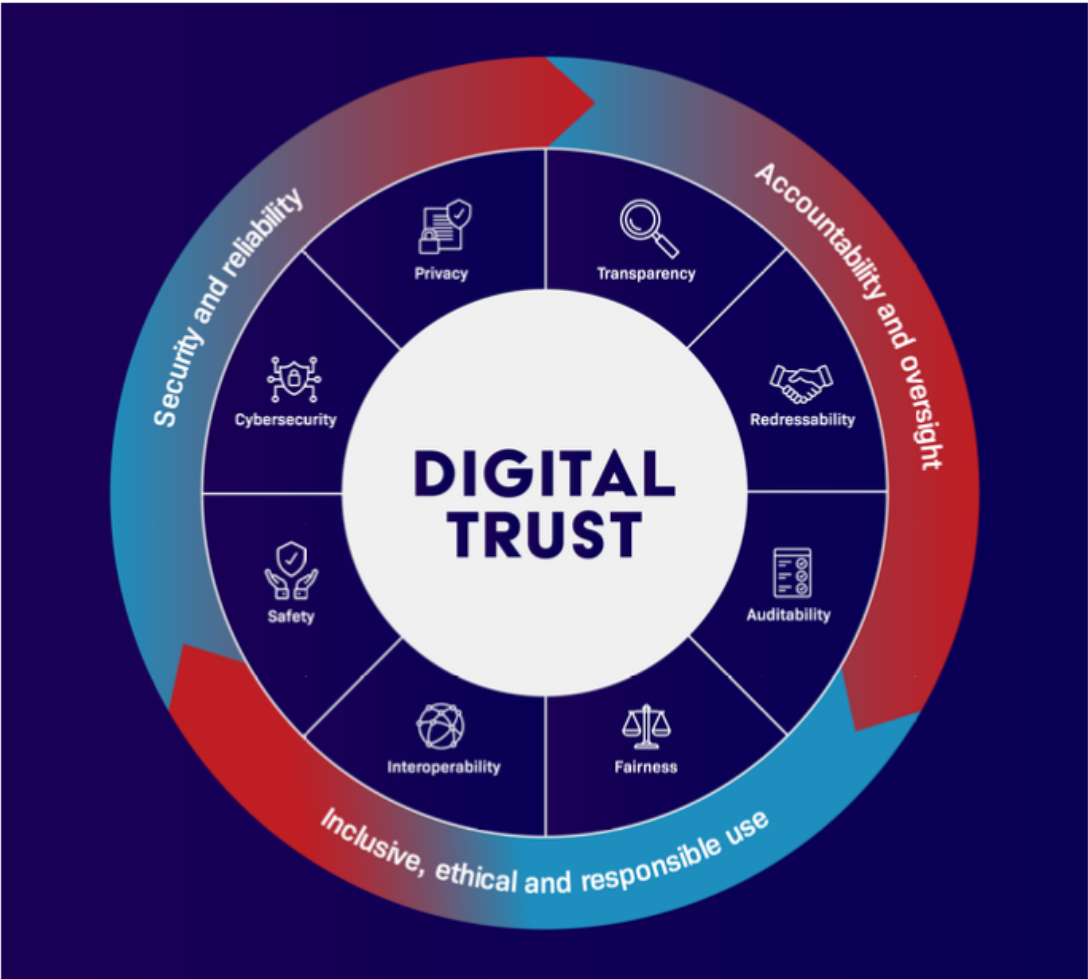


"The ESGT Megatrends Manual 2023-2024 - A Simple Guide  
to Futureproofing in Complex Times" Access Your Free Copy



**HIGHLIGHT FROM MEGATREND #1 - EXPONENTIAL TECH  
DEFYING GOVERNABILITY - WORLD ECONOMIC FORUM'S  
DIGITAL TRUST**

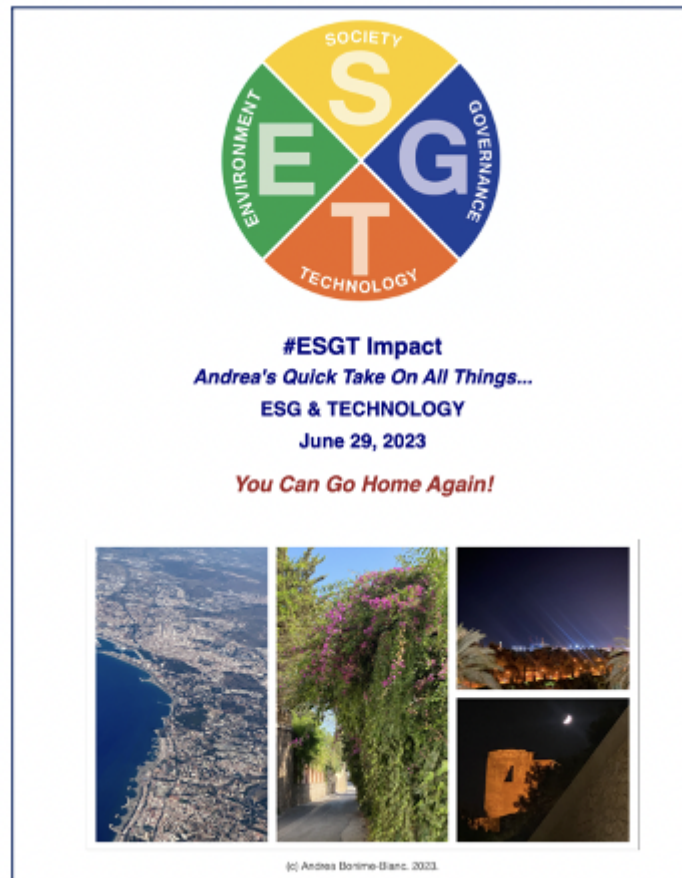
Figure 2.



Source: World Economic Forum.

Check out Last Month's Issue of ESGT Impact





## Gloom to Boom: How Leaders Transform Risk into Resilience and Value



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# ESGT Impact Newsletter

Keep up with Andrea's quick takes on a current environment, society, governance and technology (ESGT) development in the news. Browse past newsletters and sign up to get updates straight to your inbox.



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October 30, 2022

**Accelerating Turbulence**



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September 24, 2022

**Turbulence Is the Name of the Game**



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August 21, 2022

**The End and...the Beginning**



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July 24, 2022

**Slivers of Blue Sky?**



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June 26, 2022

**Into the Vortex**



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May 15, 2022

**Geopolitical Risk Silver Linings**



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April 24, 2022

**ESGT Risk Governance & War**



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March 20, 2022

**Tectonic Geopolitical Shift**

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