



#ESGT Impact

Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

August 27, 2023

The Pandora's Box of Exponential Tech



(c) Andrea Bonime-Blanc. 2023.

Hello Friends,

Happy to reconnect with you at the end of the summer from my perch in the Northern Hemisphere. I hope everyone has been staying relatively safe and sound through these challenging times.

I am delighted to share a few new resources with you this month:

- Just out is a feature article I authored for NACD's Directorship Magazine Summer edition called ["Governing Exponential Tech: The Board's Role in Oversight of the Pandora's Box of Generative AI"](#). I've gotten a lot of feedback on this piece and would love to hear yours too!
- Speaking of AI, I am excited to be part of the Diligent Institute's faculty for their brand [new certification program on "AI Ethics and Board Oversight"](#). Find out all about it [here](#).

- I am also sharing an [article I wrote in Spanish summarizing The ESGT Megatrends for 2023-2024](#) for my friends at Corporate Excellence - Centre for Reputation Leadership (a Madrid based think tank on whose Board of Advisors I serve). You can read the English version here: [The ESGT Megatrends Manual 2023-2024](#)
- I am partnering once again for the [3rd Annual Corporate Excellence - Centre for Reputation Leadership/GEC Risk Online Live Digital Course](#) on Transforming ESGT Strategic Risk into Opportunity. It will be in Spanish featuring a case study from my special guest, dear friend and colleague, Jose Javier "Jay" Gaudalupe, the Director of Integrity & ESG at [The Platform for Social Impact of Puerto Rico](#).
- Speaking of Jay, he, my dear friend and colleague, Jacqueline E. Brevard and I presented at the ECI Impact 2023 Conference in May. [A special podcast on "Navigating Transformation in Governance, Ethics, Transparency and ESG" with host extraordinaire, compliance media maven, Tom Fox, just dropped - check it out!](#)
- Below is another Figure from [The ESGT Megatrends Manual 2023-2024](#) - a summary overview of how the ESGT Megatrends have evolved over the three years I have been writing and publishing this annual e-book with Diplomatic Courier.

I wish you a good start to September and look forward to seeing some of you at UNGA (UN General Assembly) week in New York City the week of September 18th!

[Andrea](#)

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NACD Directorship Summer Magazine - Andrea's new article on "Governing Exponential Tech: The Board's Role in the Oversight of the Pandora's Box of Generative AI"



By Andrea Bonime-Blanc

W E MAY HAVE JUST TURNED THE CORNER into the Fifth Industrial Revolution. Why are we so shaken—in good and not so good ways? What does the invasion of a new crop of artificial intelligence (AI) known as generative large language AI tools mean? Represented by the likes of ChatGPT, GPT-4, Google's Bard, Bing's web search, DALL-E, and other programs generating language, images, videos, code, and audio, generative AI has burst into the marketplace like an opened Pandora's box, full of the good, the bad, the ugly, and the truly unknown.

The advent of generative AI builds on the use of other already exponential and potentially exponential technologies—think bioengineering and neurobiology, cleantech and greenengineering, mobility and Web 3.0, quantum computing and space tech, cloud and edge computing—all of which could become doubly exponential with the integration of generative AI into each of them.

Those paying attention to these developments have a sense that we are living on the precipice of something truly extraordinary, where the earth under us is moving, the sky is parting, and our brains, infused with heretofore unknown possibilities, are igniting with double and triple takes.

Together with everything else that is happening in the world today, our poor minds are overloaded and can't really fathom, let alone understand, the shape of things to come. But we do know and feel that something big is happening that is moving so much faster than our limited, yet still precious, human brains can process.

Sociobiologist Edward O. Wilson said it in a powerful, profound, and all-too-real way a few years ago: "The real problem of humanity is the following: we have Paleolithic emotions, medieval institutions, and godlike technology."

Think about that. Then consider what Yuval Noah Harari wrote in the *Siddhant*: "AI has gained some remarkable abilities to manipulate and generate language, whether with words, sounds, or images. AI has thereby hacked the operating system of our civilization."

Quarter Three 2023 | nacdonline.org 41


Andrea joins Faculty of Diligent Institute's New Certification on AI Ethics & Board Oversight

AI Ethics & Board Oversight


Richard Barber
C-Suite Leader, Board Director
and AI Governance Consultant

5/13


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☀ Ya mismo
acaban las
vacaciones, ¿has
pensado en seguir
formándote en
septiembre?

Autor

ANDREA
BONIME-
BLANC

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01 de agosto de 2023

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Jacqueline E. Brevard, Jose Javier "Jay" Guadalupe &
Andrea Bonime-Blanc chat with Tom Fox about
"Transformational Governance, Ethics and Transparency"

<https://mailchi.mp/gecrisk.com/resilience-690196>

6/13

**REPORT FROM
IMPACT
2023**
an ECI Podcast hosted by Tom Fox

**ESG PANEL ON ETHICS,
COMPLIANCE, AND THE
FUTURE: NAVIGATING
TRANSFORMATION**

with Jacqueline Brevard, Andrea
Bonime-Blanc, and Jose Javier
Guadalupe

2:32

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El curso de iniciación online **TRANSFORMA RIESGOS ESG+T EN OPORTUNIDADES REPUTACIONALES** creado por Corporate Excellence - Centre for Reputation Leadership y GEC Risk Advisory, aporta conocimientos que permiten tener una visión del riesgo como una oportunidad de creación de valor y mejorar del rendimiento financiero y no financiero de las organizaciones.



Del 5 de octubre al 3 de noviembre de 2023

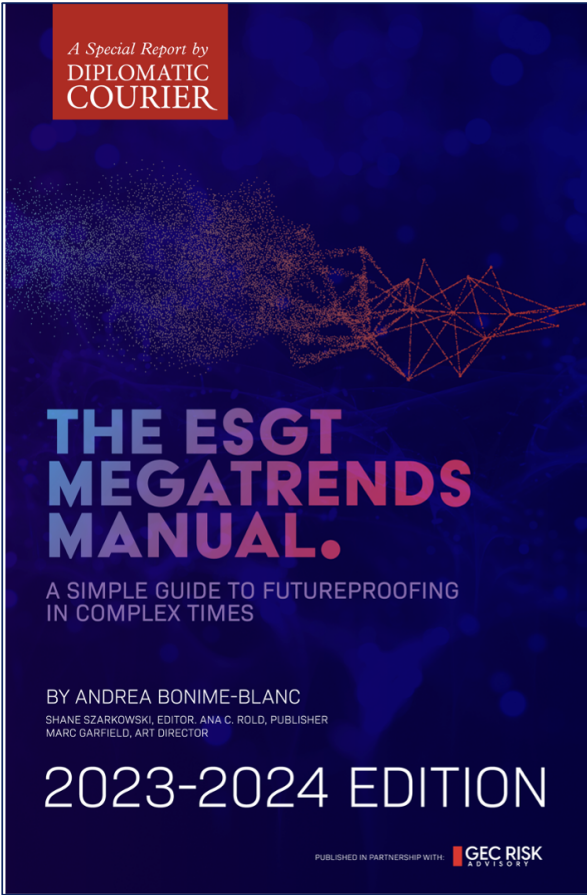
"The ESGT Megatrends Manual 2023-2024 - A Simple Guide to Futureproofing in Complex Times" Access Your Free Copy

HIGHLIGHT FROM THE ESGT MEGATRENDS MANUAL 2023-2024 - Overview of Megatrend Evolution from 2021 to 2024

MEGATRENDS OVERVIEW FROM 2021 THROUGH 2024

2023-2024 Theme & Ranking	2022-2023 Theme & Ranking	2021-2022 Theme & Ranking
1. Exponential Tech Defying Governability	1. Geopolitical Tectonic Shifts Catalyzing	1. Tech Disruption at the Speed of Light
2. Complex Socio- Ecological Risk Rising	2. Climate and War Propelling Complex Risk	2. Leadership & Institutional Trust Plummeting
3. Geopolitical Tectonic Shifts Crystallizing	3. Tech Disruption Becoming Multidimensional	3. Complex Interconnected Risk Intensifying
4. Leadership Trust at an Inflection	4. Stakeholder Capitalism and ESG Intertwining	4. Global Geopolitical Tectonics Shifting
5. ESG Polemics Redefining Capitalism	5. Leadership and Institutional Trust Recalibrating	5. Stakeholder Capitalism Rising

A Special Report by
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**THE ESGT
MEGATRENDS
MANUAL.**

A SIMPLE GUIDE TO FUTUREPROOFING
IN COMPLEX TIMES

BY ANDREA BONIME-BLANC

SHANE SZARKOWSKI, EDITOR. ANA C. ROLD, PUBLISHER
MARC GARFIELD, ART DIRECTOR

2023-2024 EDITION

PUBLISHED IN PARTNERSHIP WITH: **GEC RISK
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A Special Report by
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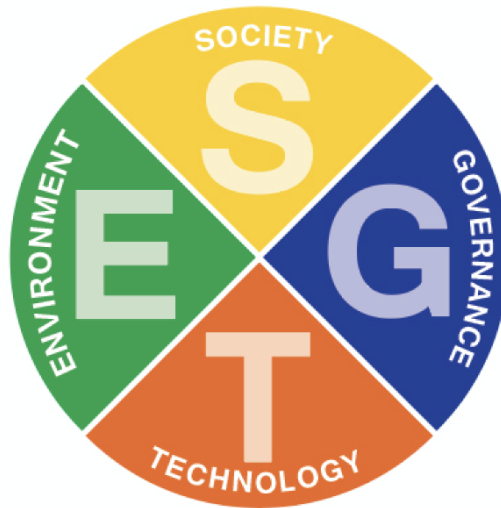
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Check out Last Month's Issue of ESGT Impact



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Andrea's Quick Take On All Things...

ESG & TECHNOLOGY

July 30, 2023

"Cyber Silent Spring"?



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**Gloom to Boom: How Leaders Transform Risk into
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Tectonic Geopolitical Shift





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GEC Risk Advisory LLC
P.O. Box 231351
NEW YORK, NEW YORK 10023 USA

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